

## **NORTHEASTERN ILLINOIS UNIVERSITY**

### **College of Business and Management**

#### **Executive Advisory Council Charter**

*Learn in the City – Lead in the World*

#### **MISSION**

The College of Business and Management provides quality and accessible undergraduate and graduate education in business to a diverse student population from metropolitan Chicago and beyond. We prepare students for professional careers in an increasingly multicultural and global business environment. The college emphasizes teaching and learning through a variety of teaching methods, research (primarily applied and pedagogical) and service.

#### **VISION**

We aspire to become a leading metropolitan college of business, recognized for the quality of our academic programs and our graduates, as well as for our contributions to Chicago—a major center for global business.

#### **Guidance:**

This document provides structure for the council and is not a legal contract. Members of the council shall review this document annually, and the Dean and University will make adjustments and edits as required to stay relevant to the University and College needs.

#### **Introduction:**

A Business Advisory Council (BAC) for a university is a group of corporate and professional leaders who can be of help to the college. The BAC serves as “consultant” to the Dean and acts as an advocate for the university. The BAC is a reflection of the university’s dedication to establishing and maintaining partnerships with the business community. Specifically, BAC’s enhance the relevancy of the university’s college of business and management to global and local business trends, and ensure students/graduates are prepared as future leaders within their organizations and communities.

#### **Purpose:**

Provide advice and support when requested by the Dean or Faculty as part of the development of high quality education programs which will include, but are not limited to: marketing, operations, accounting, business management, finance, economics, management, innovation, technology and entrepreneurship at NEIU. The Business Advisory Council serves in a purely advisory capacity to the Dean, Faculty, and staff of the College of Business & Management and has no curricular approval authority. This committee will not replace any existing Faculty Senate and Faculty Affairs Committee processes in curriculum development.

#### **Role of the Council:**

- Act as a sounding Council for the Dean and faculty on topics requested by the Dean

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- Provide objective reflections and a bridge to the business community concerning the college, its role in the community, areas for improvement and ways to innovate for future success in education, research or graduates competencies
- Serve as a resource to students, faculty and staff and aid in achieving NEIU's mission and objectives, and accelerate NEIU's College of Business & Management's profile as a top rated, AACSB accredited, and globally recognized business school.

#### **Responsibilities:**

- Provide input leading to increased competencies and skills of students to be future leaders
- Provide input and advice as requested on the school's strategy, strategy execution, curricula outcomes and any operational topics where the College of Business and Management could benefit from an outside perspective
- Regularly engage in College of Management student and faculty activities. Opportunities to include:
  - Volunteer as guest lecturer or adjunct Professor
  - Participate on the selection committee for student awards
  - Engage your company in recruiting, internship or research opportunities
  - Serve as mentor through MBA Mentor Program
  - Participate in NEIU philanthropic endeavors by supporting scholarship activities, participating in fund raising events, & supporting NEIU students & graduates in the broader market.
- Engage in the COBM accreditation process as a member of the Business Community supporting the College of Business and Management.
- Provide practical experience and broader opportunities for graduates and faculty to participate in the workplace.

#### **Overall Structure, Chair & Membership**

- The advisory Board will comprise 11-30 diverse members appointed by the Dean.
- Meetings will be led by a Chair who is appointed annually by the Dean and is subject to the same term as members of the Council (see below)
- A schedule of Council meetings will be provided at the spring meeting and agendas will be communicated at least 2 weeks prior.
- Members are expected to attend at least 2/3 of council meetings
- The council will enable participation via phone/web where possible.
- Task Forces and Sub-Committees will be established to focus on strategic initiatives as determined by the Dean.
- Members shall be appointed for a 3 year term and may be nominated for an additional 3-year term (6 year maximum).
- The Dean may reappoint members after 1 year off the council.
- Members shall not be compensated for service.