Measure: Student Engagement in Student Affairs Programs (Goal 1)

General Definition:
Percentage of students who engage in Student Affairs programs or services with quality, ongoing, and deliberate curriculum intentionally deployed by a department. Non-duplicated student engagement is tracked through the Collegiate Link module of Campus Labs.

Frame of Reference:
Frame of reference is set by past performance. When possible, targets are based on an average percent increase over past performance. When past performance is not available, varies, or shows a decline, institutional knowledge is used.

For this KPI the long term target for the life of Northeastern’s Strategic Plan is 60%. Given recent performance, the short term target (currently 90.0%) exceeds the long term goal.

*Last updated: 03-2019*