Measure: Fall to Fall Retention for Engaged Students (Goal 1)

General Definition:
This KPI tracks the percentage of students engaged in Student Affairs programs, services, and events who are retained from Fall to Fall, or graduate. This KPI does not track mandated participation such as pick of ID’s and U Passes.

Frame of Reference:
Frame of reference is set by past performance. When possible, targets are based on an average percent increase over past performance. When past performance is not available, varies, or shows a decline, institutional knowledge is used.

For this KPI, the long term target for the life of Northeastern’s Strategic Plan is 80%. The short term target (currently 75%) is reviewed annually and revised if necessary.

Frequency of Measurement:
This KPI is measured each Fall term.