

Measure: Become a More Active Citizen (Goal 3)

General Definition:

Item from NEIU Alumni Survey: *How effective were your university experiences in helping you to become a more active citizen?* Data reported in this KPI are responses from alumni completing a bachelor's degree five years prior to surveying.

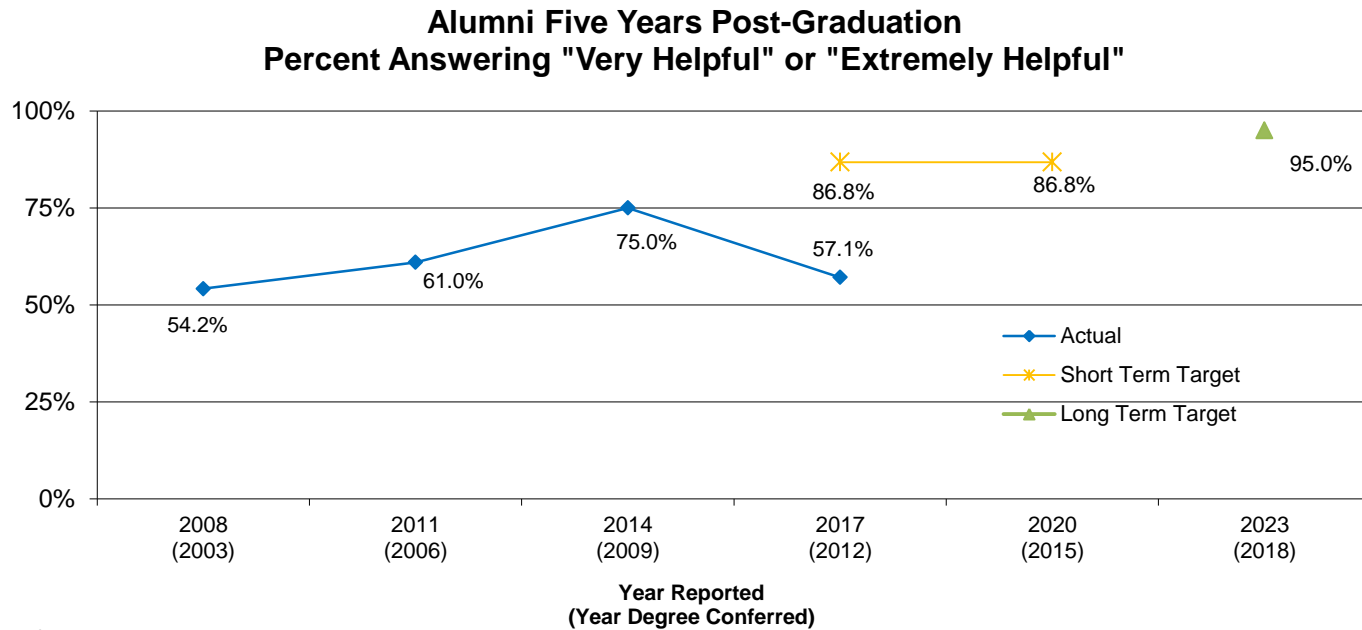
Frame of Reference:

The frame of reference is set by past performance. When possible, targets are based on an average percent increase over past performance. When past performance is not available, varies, or shows a decline, institutional knowledge is used.

For long term target for the life of Northeastern's Strategic Plan is 95%. The short term target is 86.8%. The survey is administered every three years, at which time the short term target is reviewed and revised, if necessary.

Frequency of Measurement:

This KPI will be measured every three years.



Last updated: 06-2018