

Measure: First-Year to Second-Year Retention (Goal 1)

General Definition:

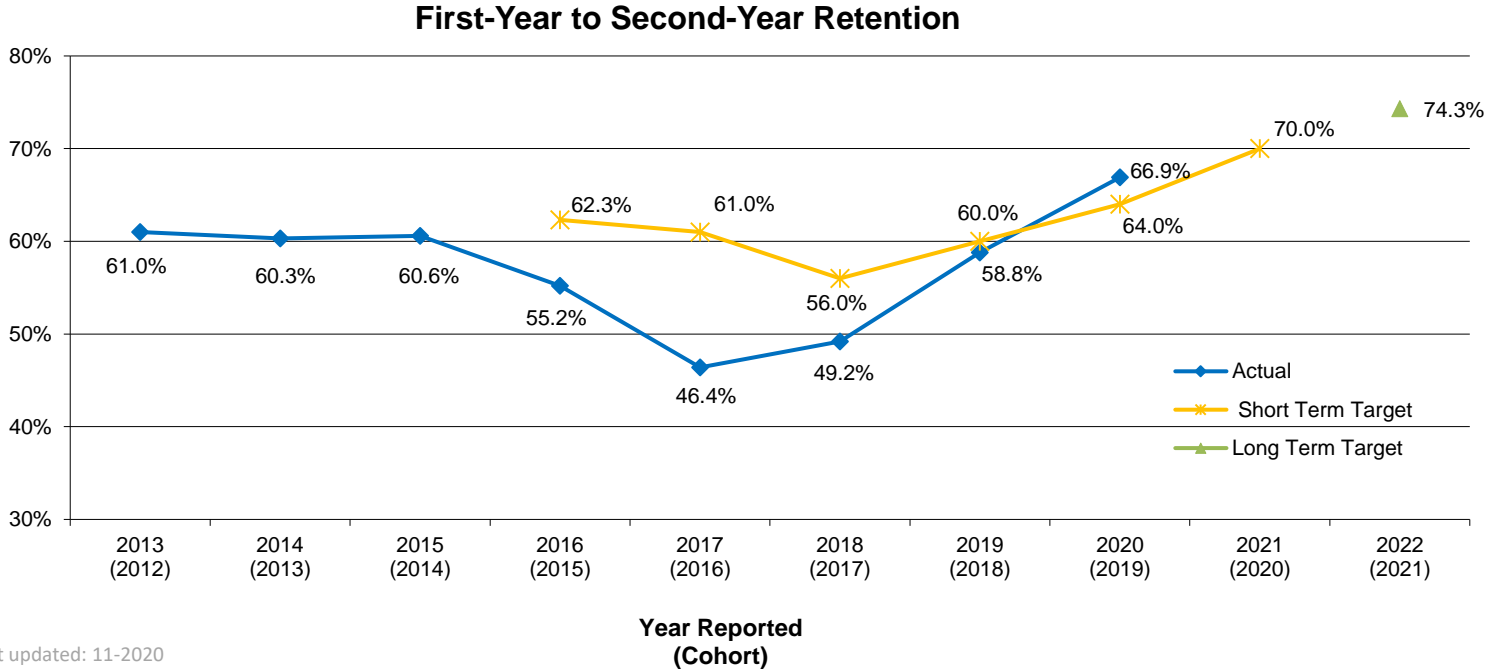
Percentage of first-time, full-time freshmen who return in the Fall following their freshman year.

Frame of Reference:

Frame of reference is set by Northeastern's urban peers whose retention rates range from 58% to 83%. The long term target for the life of Northeastern's Strategic Plan is 74.3%. The short term target (currently 70.0%) is reviewed annually and revised if necessary.

Frequency of Measurement:

This KPI is measured each Fall term.



Last updated: 11-2020