

# Measure: Overall Contributions to NEIU (Goal 6)

## General Definition:

This is a measure of overall giving to NEIU. The measure includes all sources of cash gifts, including corporations and foundations, students, alumni, faculty, and staff. This KPI tracks actual cash donations and does not include deferred gifts.

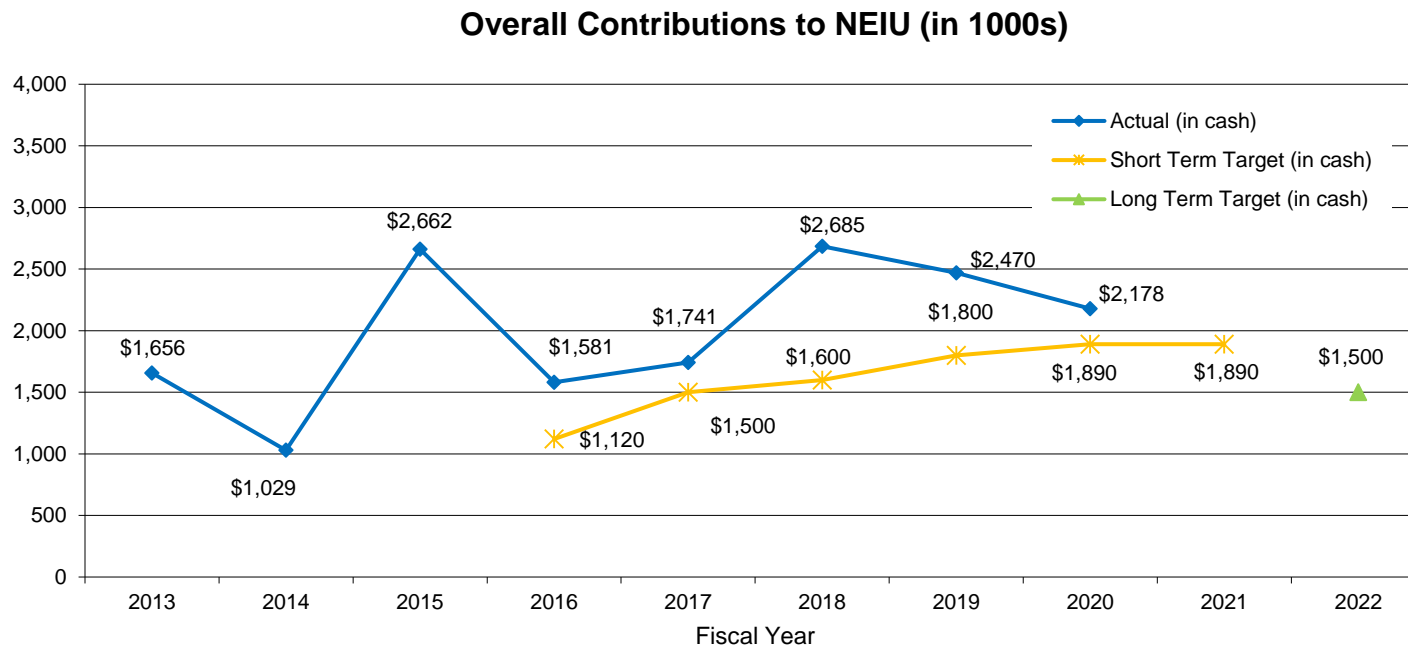
## Frame of Reference:

Frame of reference is based on past performance.

The short term target (\$1,890,000) is reviewed annually and revised if necessary.

## Frequency of Measurement

This KPI is measured annually at the end of each Fiscal Year.



Last updated: 10-2020