

Measure: Total Endowment Contributions (Goal 6)

General Definition:

This is a measure of contributions made to the NEIU endowment fund. It only measures contributions to the principal, not market gains or losses. This KPI tracks actual cash donations and does not include deferred gifts.

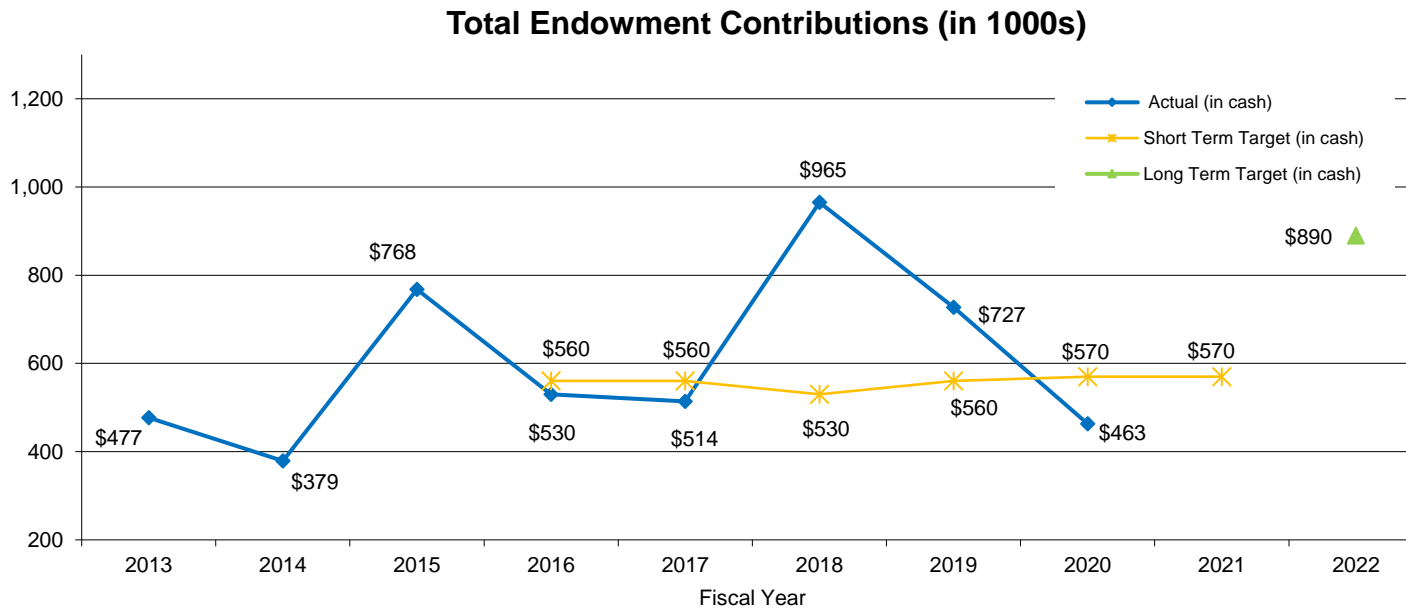
Frame of Reference:

Frame of reference is set by past performance. Targets are based on an average percent increase over past performance.

The FY 2018 figure was inflated by a one-time contribution. Therefore the long term target is unchanged and the short term target stays at \$570,000. The short term target is reviewed annually and revised if necessary.

Frequency of Measurement:

This KPI is measured annually at the end of each Fiscal Year.



Last Updated: 10-2020