

Measure: Undergraduates with Declared Major/Pre-Major (Goal 1)

General Definition:

Percentage of undergraduate students with a declared major (or pre-major) at the end of the Fall term AND who entered the Fall term with 45 credit hours or more. This KPI does not include intended majors. New transfer students who enter the University with less than 45 hours are excluded, but those with 45 credit hours or more are included.

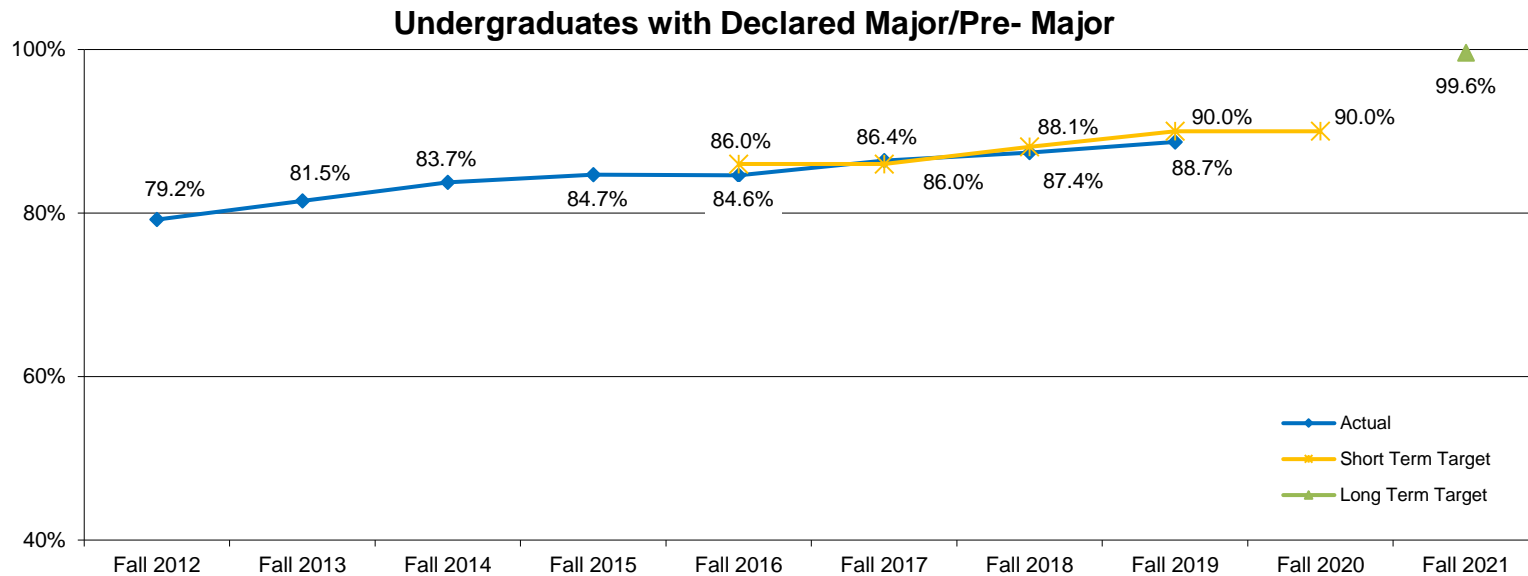
Frame of Reference:

Frame of reference is set by past performance. When possible, targets are based on an average percent increase over past performance. When past performance is not available, varies, or shows a decline, institutional knowledge is used.

For this KPI, the long term target for the life of Northeastern's Strategic Plan is 99.6%. The short term target (currently 90.0%) is reviewed annually and revised if necessary.

Frequency of Measurement:

This KPI will be measured each Fall term.



Last Updated: 02-2020