



# State of the University Address

**Gloria J. Gibson,  
President  
Tuesday, October 22, 2019**

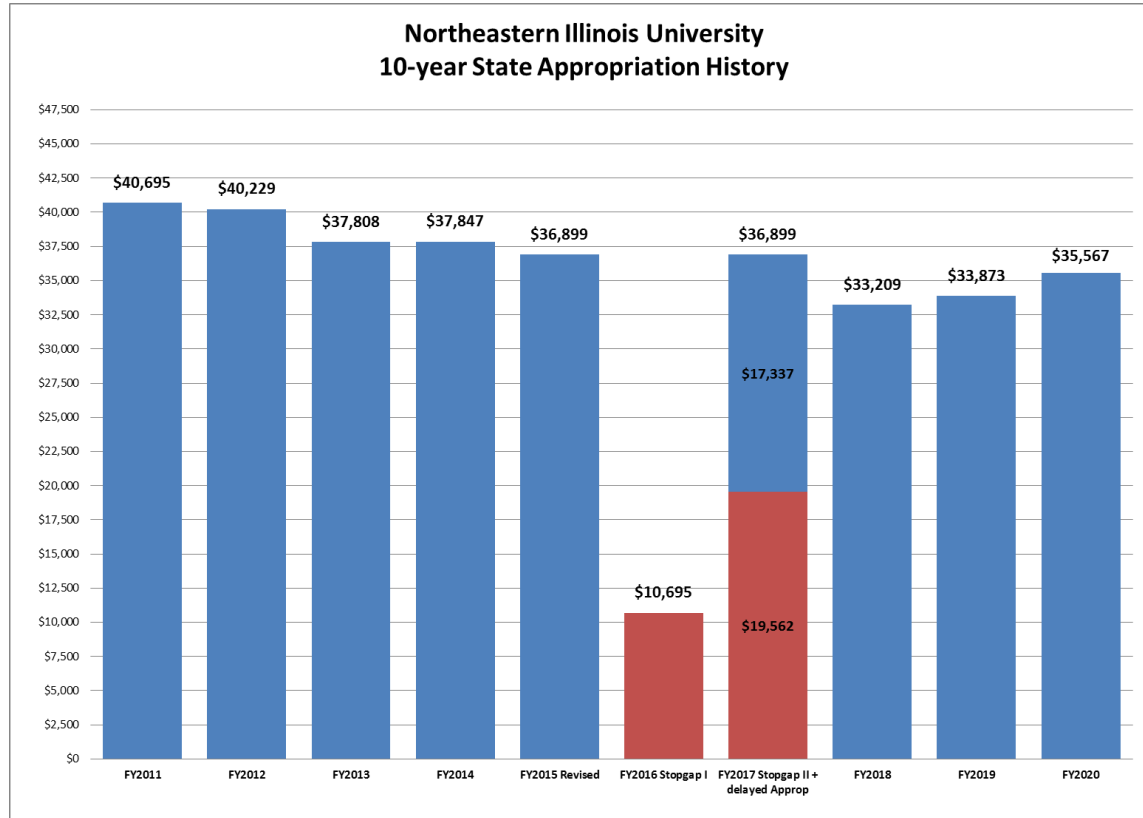
# Pathways to the Future

Access / Opportunity

Student Success

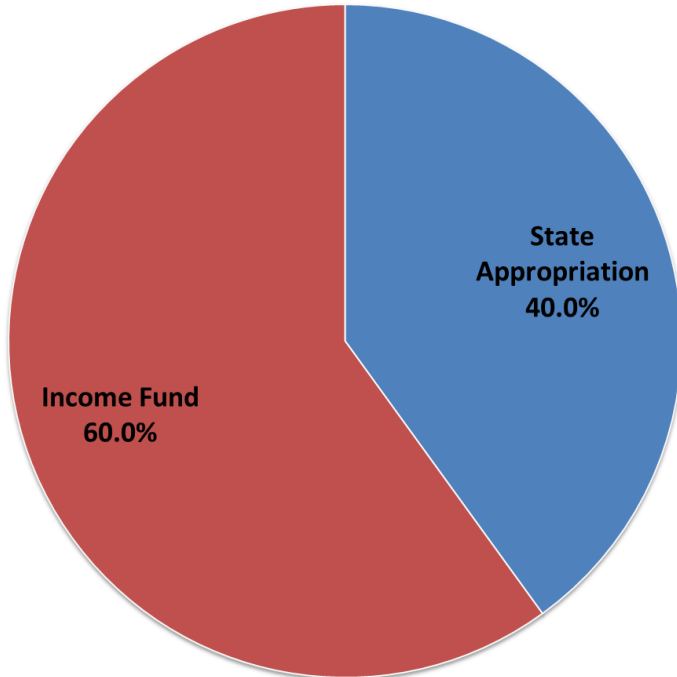


# State Appropriations

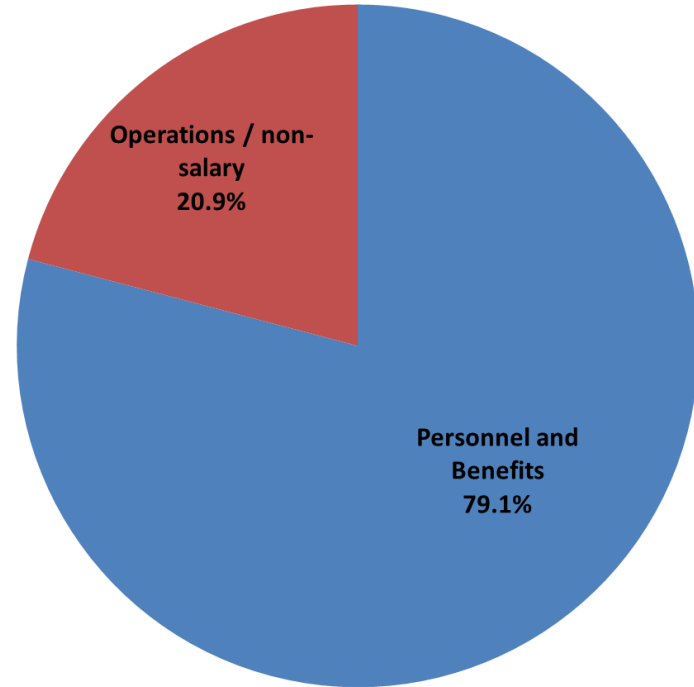


# FY20 \$88.8M Operating Budget

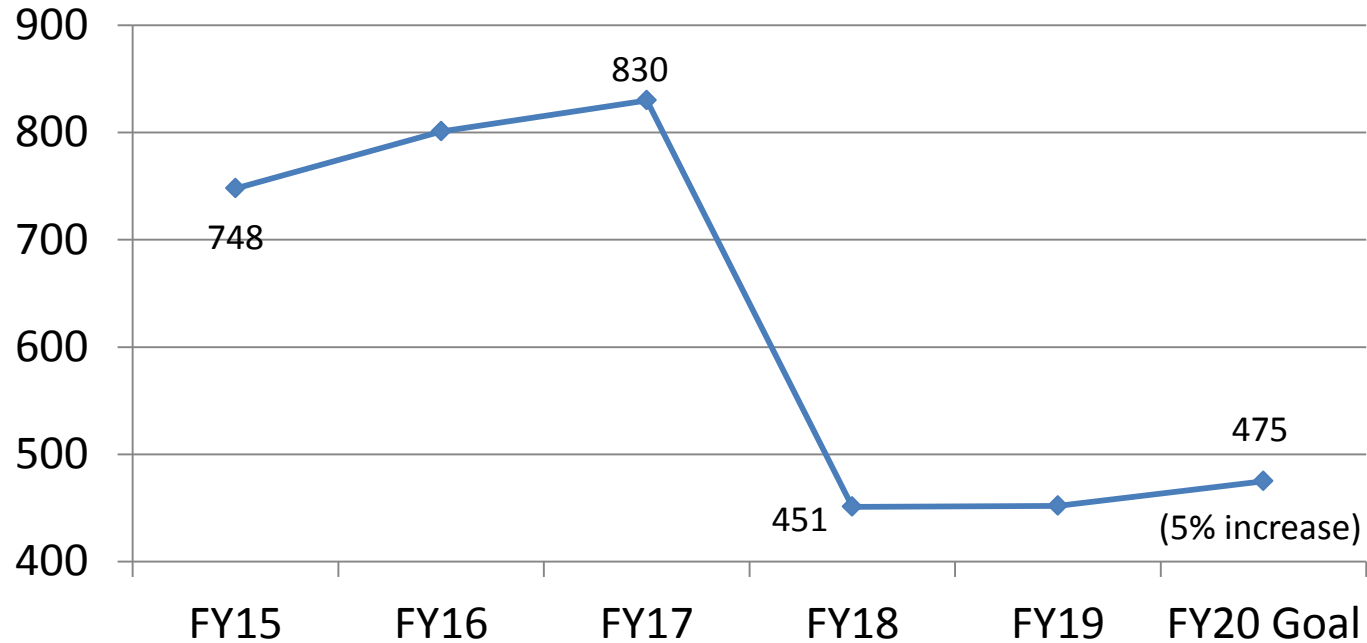
Where the \$ Comes From



By Expenditure Line Item

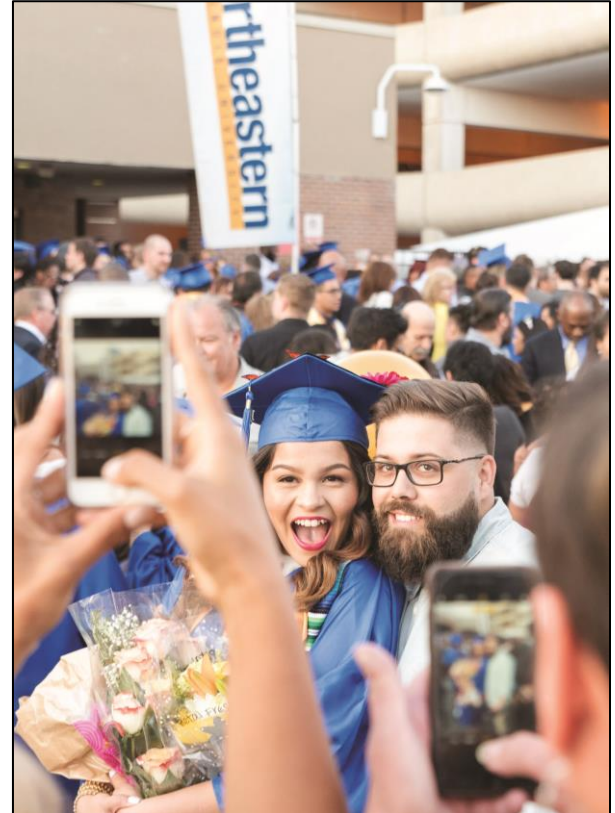


# First-time, Full-time Freshmen

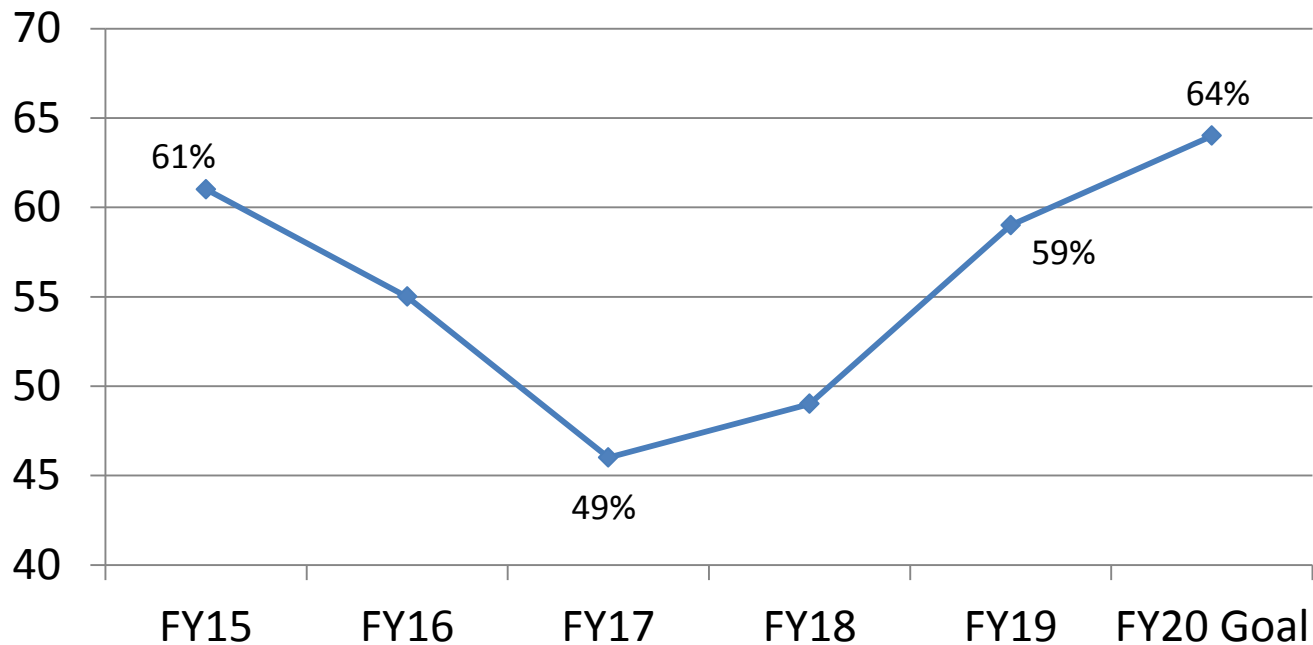


# Enrollment Initiatives

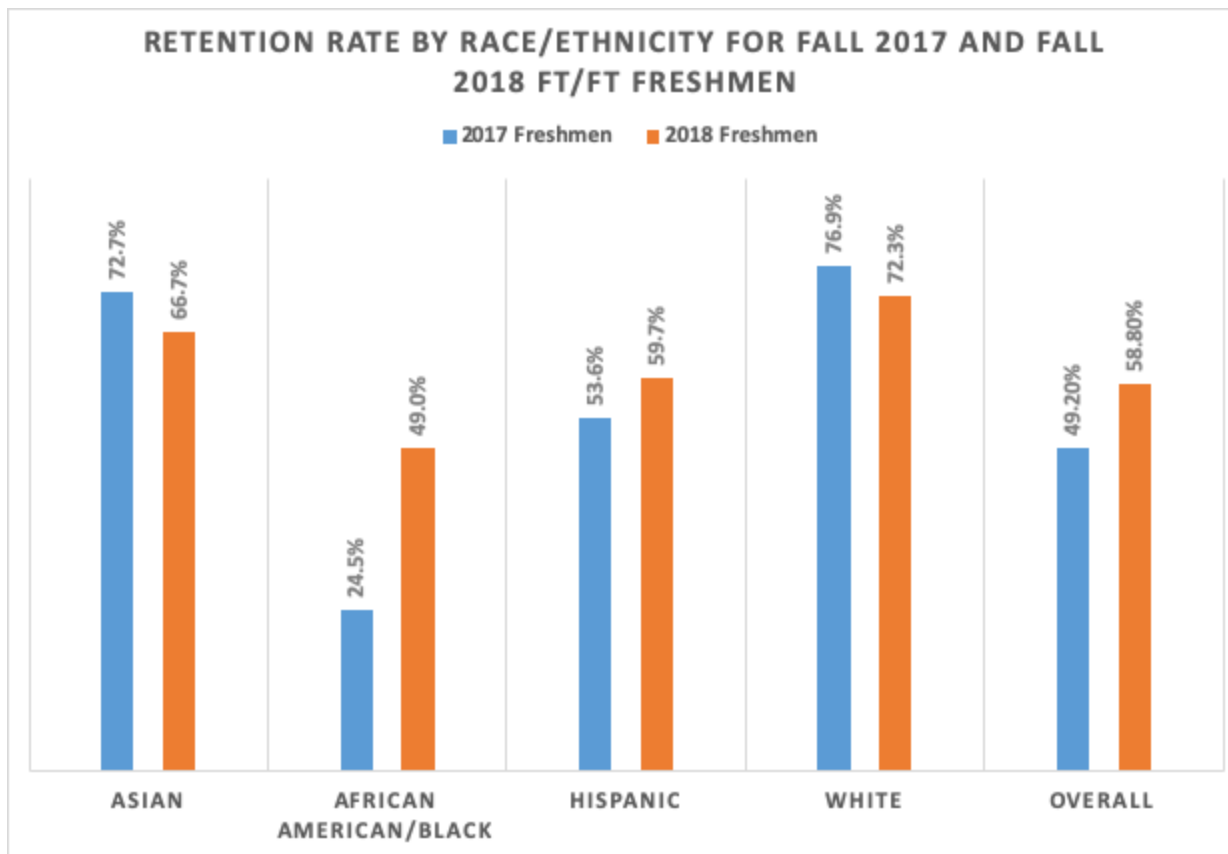
- Enhance use of technology
- Increase applicant pool, expedite processing, increase yield
- Develop an aggressive recruitment calendar (notify students of acceptance AND financial package)
- Increase number of international students
- Continue to fund strategic marketing campaigns
- Increase overall outreach to diverse communities
- Develop more innovative pipelines to NEIU
- Strategically involve NEIU faculty and staff



# Freshman Retention Rates



# Freshman Retention Rates









# Student Interaction Survey



# Climate Study: [neiu.edu/climate](https://neiu.edu/climate)

[Admissions](#)[Financial Aid](#)[Academics](#)[University Life](#)[Alumni & Giving](#)[About](#)



## Campus Climate

**Your voice counts! This study brings together the Northeastern community from the Carruthers Center, El Centro, the Main Campus and beyond.**

**CAMPUS CLIMATE**

- What is Campus Climate?
- Our Team
- Timeline
- Frequently Asked Questions
- President Gibson's Letter
- Contact Us

**Study Timeline**

View the detailed plan for the climate study.

**Contact Us**


Share your feedback about the Campus Climate Study.

**President's Support**

Read President Gibson's letter about the climate study.

As part of its efforts to embrace a culture of inclusion, Northeastern Illinois University will conduct a campus climate assessment to evaluate its living, learning and working environment. The assessment will allow NEIU to improve its campus climate by addressing the challenges and seizing the opportunities identified in the assessment. Approved by the Board of Trustees, Office of the President, Division of Academic Affairs, Division of Student Affairs and Office of Procurement, the NEIU climate study is now a reality.

An outside consultant, [Rankin & Associates Consulting](#), which has conducted more than 200 similar studies at other institutions across the nation, was chosen to assist in facilitating this process. A Working Group and an Ambassador Group were selected to help oversee the project. The findings from this survey will help NEIU to create and maintain a healthy, inclusive environment for all.



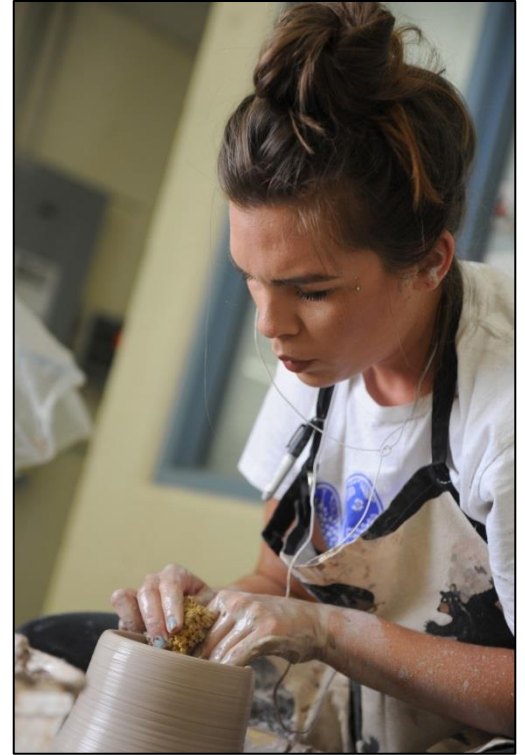
# Transition Committee Initiatives

- Institute and improve culturally relevant pedagogy
- Implement new CRM
- Assess perspectives and needs of specific student populations
- Develop infrastructure and marketing to attract pre-college high school students to take summer classes (ASPIRA and Roberto Clemente)
- Perform environmental scan of current online and hybrid courses
- Strengthen connection between Career Development and Alumni Relations to leverage resources and foster career pathways
- Establish UAC subcommittee to collect satisfaction data for students, staff and faculty



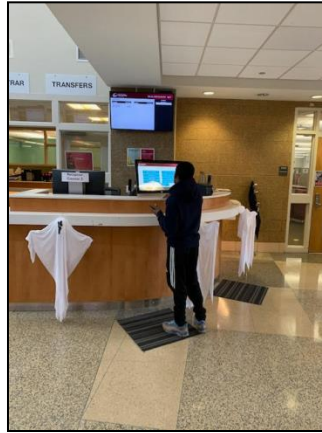
# Transition Committee Initiatives

- Support recruiters via professional development and customer service skills training
- Improve ability to tell personal stories through traditional and social media
- Develop 8-week courses beginning mid-semester, targeting students who drop general education or developmental courses
- Review, make consistent, and have a system for regular update of campus signage, online directory and weblinks (and update Foster and Bryn Mawr marquees)
- Create self-designed interdisciplinary major, whereby the student proposes a program of study with faculty advisors
- Pilot a banded tuition program that allows 12-16 credit hours for the price of 12 and implement “Your Last Semester Is on Us” incentive for full-time students



# Transition Committee Initiatives

- Create a student- and family-oriented one-stop shop “Student Success Center” that supports incoming freshmen and transfer students in their transition to NEIU





# Other Initiatives

- Investigate new majors in alignment with current and future workforce needs
- Bring “Near-Completers” back to campus
- Start next capital campaign
- Hire a Vice President for Finance and Administration
- Investigate re-establishing athletics (Division III or NAIA)



# Thank You





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