A CRM is the Core of an Enrollment Operation

- Manages all enrollment communications (text, email/white listed, print)
- Track and efficiently process all applications
- Produces clean reports and live dashboards
- Easily accepts inbound data (behavioral management data)
- Archives all enrollment data and integrates seamlessly with the SIS
- Document Imaging
- Financial Aid Information
- Creative Use of Graphics and Templates
Technolutions/Slate

- Lowest pricing of all vendors
- Unlimited number of users
- Technolutions was founded and Slate was developed exclusively for higher education enrollment operations
- Slate has a printing tool not offered by the other vendors
- Front facing pages use NEIU URL’s
- Most automated admission processing operation of all three
- Industry standard CRM
- Other institutions with Slate: University of Illinois System, DePaul, NIU, Marquette and more
CRM

**Project Cost**

- Initial three-year term: Not to exceed $225,000 ($75,000 per year)
- Renewal Year 1: Not to Exceed $75,000
- Renewal Year 2: Not to exceed $75,000
- Renewal Year 3: Not to exceed $75,000

**Source of Funds**

- Initial three-year term: GEERS Formula Grant
- Renewal Years: Operations Fund (cost of existing CRM at $86,670 per year)