

# 40th Anniversary Sponsorship

WE INVITE ORGANIZATIONS AND INDIVIDUALS TO PARTNER WITH US AS SPONSORS TO ENHANCE THIS CELEBRATION AND INVEST IN THE NEXT GENERATION OF BUSINESS AND TECHNOLOGY PROFESSIONALS. YOUR SUPPORT WILL HELP FUND STUDENT SCHOLARSHIPS, ACADEMIC INITIATIVES, AND TECHNOLOGY ADVANCEMENTS WITHIN CBT.

## WHY SPONSOR?

- **BRAND VISIBILITY:** GAIN EXPOSURE AMONG BUSINESS AND TECHNOLOGY PROFESSIONALS, STUDENTS, AND FACULTY.
- **COMMUNITY IMPACT:** SUPPORT EDUCATIONAL ADVANCEMENT AND WORKFORCE DEVELOPMENT.
- **NETWORKING OPPORTUNITIES:** CONNECT WITH TOP TALENT AND INDUSTRY LEADERS AT THE EVENT.
- **TAX DEDUCTIBLE CONTRIBUTION:** A PORTION OF YOUR SPONSORSHIP IS A CHARITABLE DONATION SUPPORTING NEIU COLLEGE OF BUSINESS AND TECHNOLOGY'S MISSION.

### Golden Eagle Sponsor - \$10,000

Recognition as the Exclusive Presenting Sponsor  
Speaking opportunity at the event  
Premier logo placement on all event materials and website

Full-page ad in the event program (4.5 in x 7.5 in)

Recognition in press release, social media campaign, and event communications

10 tickets to the event on May 3, 2025 + 4 student tickets (\$1,400 value)

10 licenses to Coursera Career Academy for one year (\$2,500 value)

Mr. and Mrs. Quintin and Olga  
(BS '19 Accounting) Marx



**SOLD**

### Innovator Sponsor - \$5,000

Special recognition during the event

Logo placement on event materials and website

Half-page ad in the event program (4.5 in x 3.625 in)

Recognition in event communications

8 tickets to the event + 2 student tickets to the event (\$1,000 value)

8 licenses to Coursera Career Academy for one year (\$2,000 value)



[NEIU.EDU/CBT-40YEARS](http://NEIU.EDU/CBT-40YEARS)

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## Blue & Gold Sponsor - \$3,500

- Acknowledgment during the event
- Logo placement on event signage and website
- Quarter-page ad in the event program
- Recognition in event communications
- 6 tickets to the event + 1 student ticket to the event (\$700 value)
- 6 licenses to Coursera Career Academy for one year (\$1,500 value)

## Goldie Sponsor - \$2,500

- Logo placement on event signage and website
- Recognition in the event program
- 4 tickets to the event (\$400 value)
- 4 licenses to Coursera Career Academy for one year (\$1,000 value)
- Acknowledgment during the event

## Community Champion Sponsor - \$1,000

- Logo placement on event signage
- Recognition in the event program
- 2 tickets to the event (\$200 value)
- 2 licenses to Coursera Career Academy for one year (\$500 value)

### NEIU Offices of the President and Provost



### Linda Del Bosque of Chicago Latina Magazine

CHICAGO LATINA  
FOUNDATION & MAGAZINE

Ms. Heather Lanry (MA '06  
Counseling, MBA '20 of  
Right at Home



Dr. and Mrs. Michael and Susanne Bedell

Mr. John Amundsen ('05 History, '20 MBA)  
and Mrs. Sarah Kane



Ms. Carly Stanger of MidCo International

Dr. Allen N. & Susan B. Shub



Office of Institutional  
Advancement

Mr. Jack and Coralie Butler

**We can't wait to celebrate 40 years of excellence and the future of  
business and technology education with you!**



**Please direct any questions to:**

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and Business Innovation  
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