

General & Behavioral Interview Questions

<u>Interview Question</u>	<u>Tips / What Are They Assessing</u>	<u>Sample Answer</u>
Tell me about yourself.	Summarize your education, relevant experiences, and skills. Focus on what makes you a good fit for the role. They're assessing your ability to present yourself clearly and concisely.	<i>"I am currently studying [major] at Northeastern Illinois University. I've gained experience through [relevant project/work experience], where I developed skills in [specific skills]."</i>
Why do you want to work here?	Show that you've researched the company and align your values with theirs. They're assessing your interest in the company and your long-term fit.	<i>"I admire [company's] commitment to [specific value/initiative], and I believe my skills in [area] can contribute to your team's goals."</i>
What are your weaknesses?	Pick a weakness you're working on improving. They're assessing how you handle self-improvement and if you're proactive about overcoming challenges.	<i>"I tend to be a perfectionist, but I've been working on managing this by setting realistic goals and focusing on completing tasks efficiently."</i>
Where do you see yourself in 5 years?	Show that you're committed to growth and align your goals with the company's. They're assessing your long-term interest and your potential for career growth.	<i>"I see myself growing in a role where I can contribute to [company's goal] and continue developing my skills in [specific area]."</i>
Why did you leave your last job?	Keep it positive and focused on career growth. They're assessing your motivations and whether you're looking for a positive, forward-moving opportunity.	<i>"I was seeking new challenges and opportunities for growth, and this role aligns more with my career goals."</i>
Tell me about a time you faced a challenge.	Use the STAR method (Situation, Task, Action, Result). They're assessing problem-solving, teamwork, and time management.	<i>"During a project, we faced a tight deadline. I took the initiative to organize the team and delegated tasks, resulting in completing the project on time."</i>
Describe a time you worked in a team.	Show how you contributed to team success, focusing on collaboration. They're assessing your teamwork and leadership abilities.	<i>"In a group project, I coordinated with my teammates to delegate tasks and ensured we met deadlines. Our collective effort led to a successful project."</i>

CBT-Specific Interview Questions

<u>Interview Question</u>	<u>Tips / What Are They Assessing</u>	<u>Sample Answer</u>
Technology: Tell me about a technical project you worked on.	Focus on the technical skills you used and how you solved problems. They're assessing your technical expertise, problem-solving skills, and ability to work on real-world projects.	<i>"In my class project, I developed a [tool/website] using [technologies], where I faced challenges like [specific issue], but overcame them through [solution]."</i>
Technology: How do you approach debugging a code issue?	Emphasize your process and problem-solving ability. They're assessing your debugging skills, attention to detail, and logical thinking.	<i>"I first identify the issue through error messages and logs, then break the code into smaller sections to isolate the problem. I use [tools] to help streamline the process."</i>
Finance: Tell me about a time you used financial analysis to make a decision.	Highlight your analytical thinking and understanding of financial data. They're assessing your ability to analyze financial information and apply it to decision-making.	<i>"In a project, I analyzed financial statements to assess a company's performance. I recommended investment strategies based on the results, leading to improved profitability."</i>
Finance: How do you keep up with changes in financial regulations?	Show your commitment to continuous learning and staying informed about the industry. They're assessing your initiative and awareness of regulatory changes.	<i>"I follow [reputable sources], attend webinars, and participate in industry discussions to stay updated on financial regulations and trends."</i>
Business: Tell me about a time you analyzed data to make a decision.	Highlight your ability to interpret data to make informed decisions. They're assessing your analytical skills and how you use data in decision-making.	<i>"I analyzed sales data to identify trends and provided insights that helped the team target a new demographic, increasing revenue by 20%."</i>
Business: How would you prioritize tasks with multiple deadlines?	Showcase your time management skills and your ability to handle multiple tasks. They're assessing your prioritization, organizational skills, and ability to meet deadlines.	<i>"I would assess the urgency and impact of each task, then break them down into smaller tasks. I would communicate with stakeholders to manage expectations."</i>
Marketing: How would you measure the success of a campaign?	Show your understanding of marketing KPIs and data-driven decision-making. They're assessing your ability to analyze marketing efforts and provide actionable insights.	<i>"I would track metrics like ROI, customer engagement, and conversion rates to assess the success of the campaign."</i>
Marketing: Can you describe a marketing project you've worked on?	Showcase your creativity, technical skills, and ability to handle multiple marketing tasks. They're assessing your hands-on experience and how you apply marketing concepts.	<i>"I worked on a digital marketing campaign for [project]. I conducted market research, created content, and analyzed results to optimize the campaign."</i>