

# BUSINESS INNOVATION & GROWTH CENTER

## Become Your Own Boss Business Planning Course

Thinking about starting your own business or nonprofit? The BIG Center provides step-by-step business planning curriculum designed to support budding business owners and founders. With a plan, your business is more likely to succeed!

In this 12-week, in-person course, you are guided through four modules on:

- researching your industry and competitors;
- developing your marketing and sales plan;
- devising your income statement for an ideal year;
- preparing and presenting your pitch-ready business plan.

With industry leaders who coach and mentor, you will have expertise at your fingertips and a newfound network among those who believe in our mission to empower your entrepreneurial spirit.

**This is a great opportunity to shape your future and become your own boss!**



**Register Online**

**Business Innovation  
& Growth Center**  
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