

7:05 PM - 8:20 PM | SU 214

INTERNATIONAL BUSINESS CONFERENCE

# ALUMNI PANEL



**MARK FREEMAN, JR.**

*Director of Finance, City of Chicago Department of Transportation*



**MICHELLE TREVINO**

*Human Resources & Risk Manager, Morton Grove Park District*



**DANIAL WILSON**

*Project Cost Analyst, PFES, LLC*



**CRISTINA NETZEL**

*Program Specialist, NEIU College of Business and Technology*

**MONDAY, 3 MARCH 2025**

**7:05PM | SU 214**

**NEIU.EDU/IBC**



College of Business and Technology

**2025 INTERNATIONAL  
BUSINESS  
CONFERENCE** 

**NAVIGATING THE ASIAN SUPPLY CHAIN:  
OPPORTUNITIES AND CHALLENGES**

# IBC ALUMNI PANEL

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## MICHELLE TREVINO

*Human Resources & Risk Manager,  
Morton Grove Park District*

M.A. Communication and Media Studies | Class of 2020

B.A. Communication and Media Studies | Class of 2018

Michelle Trevino earned her Bachelor's degree in Communication in 2018, graduating magna cum laude. During her undergraduate years, she spent her summers as an orientation leader, helping new students transition into college life. She then pursued her graduate education, earning a Master's degree in Communication with a 4.0 GPA. Michelle was also a member of Lambda Pi Eta, the honor society of the National Communication Association. Currently, she leads the Human Resources department at the Morton Grove Park District, where she also oversees all aspects of risk management, offering a variety of recreational programs and events that bring the community together year-round.

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## MARK FREEMAN, JR.

*Director of Finance, City of Chicago  
Department of Transportation*

M.B.A. | Class of 2023

B.S. Finance | Class of 2016

Mark Freeman is a seasoned finance professional with extensive experience in strategic financial management, cost reporting, and project accounting. As the Director of Finance at the Chicago Department of Transportation, he leads financial operations, ensuring efficient budgeting, cost control, and financial leadership for large-scale infrastructure projects.

Mark also has a background in project management, having served as a Project Manager at Kcom Environmental, where he oversaw demolition projects, managed budgets, and optimized supply chains.

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## DANIAL WILSON

*President, Kingside Holdings LLC*

B.S. Finance | Class of 2017

Danial Wilson is a seasoned finance and investment professional with a diverse background in financial analysis, project cost management, and strategic investments. As the President of Kingside Holdings LLC, he leads a growing portfolio of businesses, including Wilson Chess LLC, a company dedicated to promoting and developing competitive chess, and is actively working toward launching a real estate investment firm specializing in syndication.

With over six years of experience in finance, investment research, and project cost analysis, Danial previously served as a Project Cost Analyst at PFES, where he developed budget forecasting models, financial tools, and cost management strategies that played a key role in securing multiple contract bids. His expertise extends into supply chain operations, financial modeling, and business strategy.

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## CRISTINA NETZEL

*Program Specialist, College of Business and Technology,  
Northeastern Illinois University*

B.S. Business Management | Class of 2015

Cristina Netzel is a proud alumna of the College of Business and Technology, graduating in May 2015. With extensive experience in operations and management, she is a results-driven professional known for her strong organizational, planning, and inventory control skills. Passionate about personal and professional growth, Cristina is dedicated to helping Business and Technology students thrive during their undergraduate studies, equipping them with the tools and guidance needed to succeed in today's dynamic workforce.

# INTERNATIONAL BUSINESS CONFERENCE

## WHO WE ARE

The International Business Conference aims to bring in international professionals, international consulates, and business students from across the Chicago area. The conference gives an opportunity for students to learn about business on an international scale, network with students and professionals from the U.S. and abroad, and increase their knowledge and understanding of our diverse world.

## THIS YEAR

For another edition of the International Business Conference, we embrace diversity and become inclusive of different topics, cultures, industries and industry-leading speakers. This year's presentation topics will focus on the new decade ahead and what type of world we'll be facing within the next 10 years. Our conference is committed to promoting diversity. Northeastern is ranked the most diverse university in the Midwest by the Wall Street Journal/Times Higher Education College Ranking.

## OUR HISTORY

In 2002, College of Business and Management student Lukasz Dobrzynski wanted to start a business conference at Northeastern. He had the idea from a business conference he had attended in his native country of Poland. So, upon his return, he took it upon himself to organize the first International Business Conference with the help of the late Dr. Durward Hofler. Dr. Hofler became faculty advisor for the conference for 14 years until retired in 2016.

The International Business Conference is organized by the College of Business and Technology Student Advisory Council. Professor Tung Cu serves as the faculty advisor, and Vlad Fernandez serves as the staff advisor for the conference this year.