

Good morning. For the past several months whenever I have spoken about new enrollment with you, my message has been the same. We are building infrastructure and processes, that it takes time to turn around a university's enrollment, but that we are headed in the right direction. That is still my message.

I will not list the different strategies and processes that we not in place a year ago, as I have done that previously.

Yet, I can assure we are beginning to recruit students in a new and a technologically efficient way, we are involving faculty and other departments such as the Student Success programs in a more direct way, our messaging is much stronger and more direct, and we are reaching out to new areas and markets.

Yet, in spite of all of that, the bottom line for all enrollment professionals and for universities struggling to meet a budget, it is all about the numbers. As of this morning, our new enrollment numbers are trending well.

We have received approximately 18% more new freshmen applications than last year, and 6% more admits, but Banner was down on and off last week, and the large number of applications we have received has put the admissions processing team behind a bit. When adjusting for that, I think we are much closer to 13% or 14% ahead in admits compared to last year.

It is too early to judge transfer numbers but we started the year with significant gaps to last year's numbers, but those gaps have consistently closed, so that we are running pretty much equal to last year's transfer numbers at this time. Yet, and I have said this many time, the key to improving our transfer enrollment is changing how we register this group.

And graduate enrollment continues the growth it started last year. But for both transfer and graduate new enrollments, these early numbers are similar to polls early in a campaign.

We began the year with goals of increasing new freshman headcount 5%, keeping transfer enrollment equal to last year, and a 5% increase in graduate enrollment headcount. I think we will be able to do that. With all this talk:

IL AIM High
\$800,000

Eagle Performance
\$640,000/ 3.0 entering GPA, Full Time

CCC Star Scholarships
\$220,000

Eagle Special Circumstances
\$60,000

TRIO Performance Fund
\$50,000

Trustees Scholarships
\$5,000

ENLACE
\$200,000

NEIU Housing Scholarship
\$26,000

NEIU Dream US Scholarship
\$270,000 (Received from Dream US)



Strategic Goals and Action Steps for Academic Affairs

**Academic Affairs Committee Meeting
Board of Trustees for
Northeastern Illinois University**

Dennis M. Rome, PhD

Provost and Vice President, Academic Affairs

January 16, 2020

Student Success:

Advance student success from recruitment through graduation by engaging all members of the Northeastern community.

- *Centralize university-wide recruiting and other enrollment management areas*
- *Create a standardized set of advising policies and practices that are shared by advisors across the university*
- *Increase student employment on campus*
- *Create more paid internships and to include internships as part of the core curriculum*

N Utilize/Incentivize Open Access Program



Academic Excellence and Innovation:

Implement and support curricular and pedagogical best practices aligned with the mission of the institution, student needs, the standards of the disciplines, and career and civic engagement opportunities.

- **Create new doctorate in Educational Leadership**
- **Create new RN to BSN and MSN program**
- **Investigate Cybersecurity certification credentialing**
- **Dual Enrollment**
- **Create Online Center**



Academic Excellence and Innovation:

Quality Matters is the Gold Standard for Online Delivery

Continuous

- The process is integral to a continuous quality improvement process.

Centered

- On research - the development of the rubric is based in national standards of best practice, the research literature, and instructional design principles.
- On student learning - the rubric and process are designed to promote student learning.

Collegial

- A Quality Matters review is part of a faculty-driven, peer review process.
- The review process is intended to be diagnostic and collegial, not evaluative and judgmental.

Collaborative

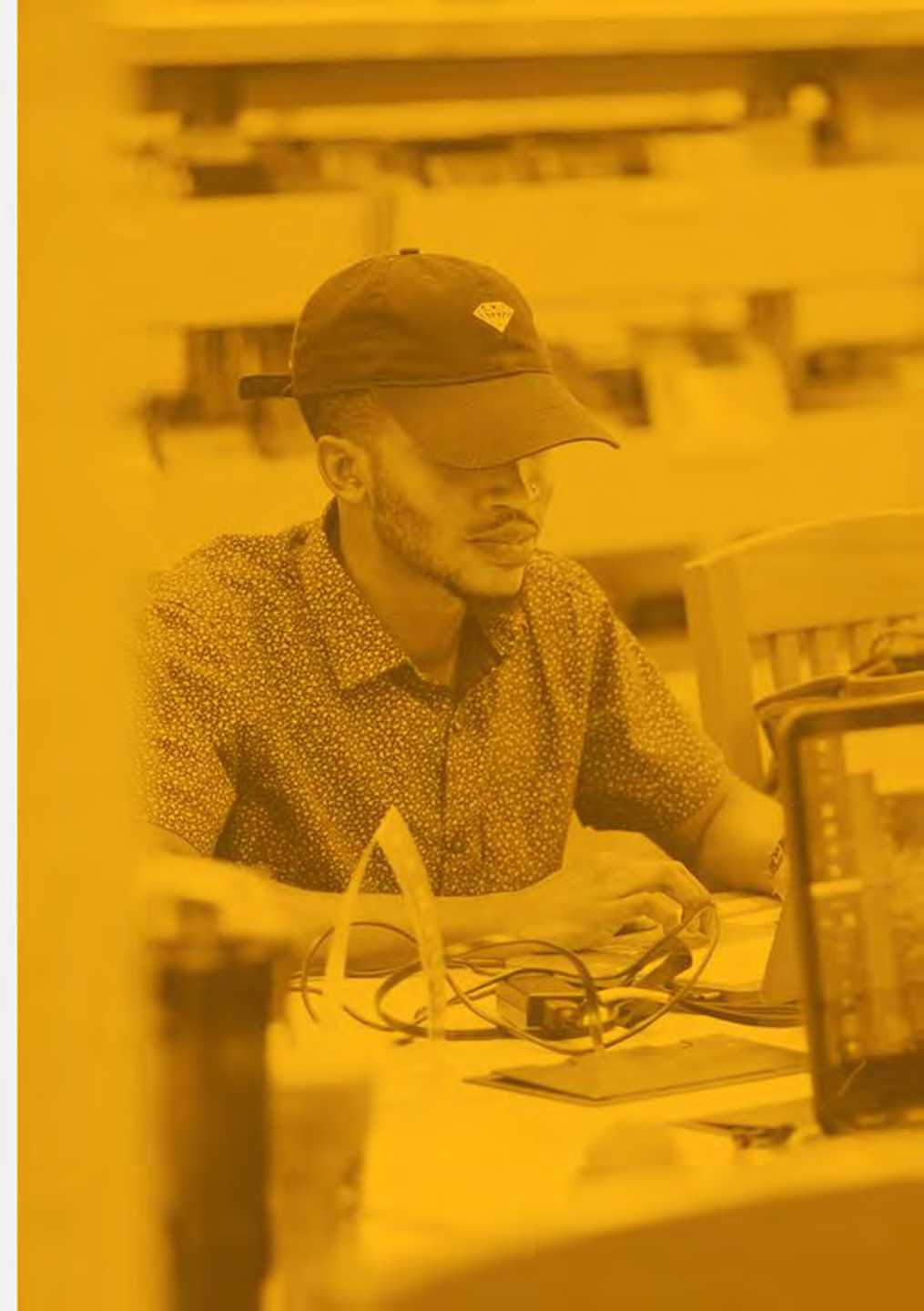
- The review is based on collaboratively identified evidence found in the course rather than the personal preference of an individual reviewer.
- The review is flexible and not prescriptive (many ways to meet each standard).
- The review team consists of experienced online instructors as reviewers in communication with the course developer.



Urban Leadership:

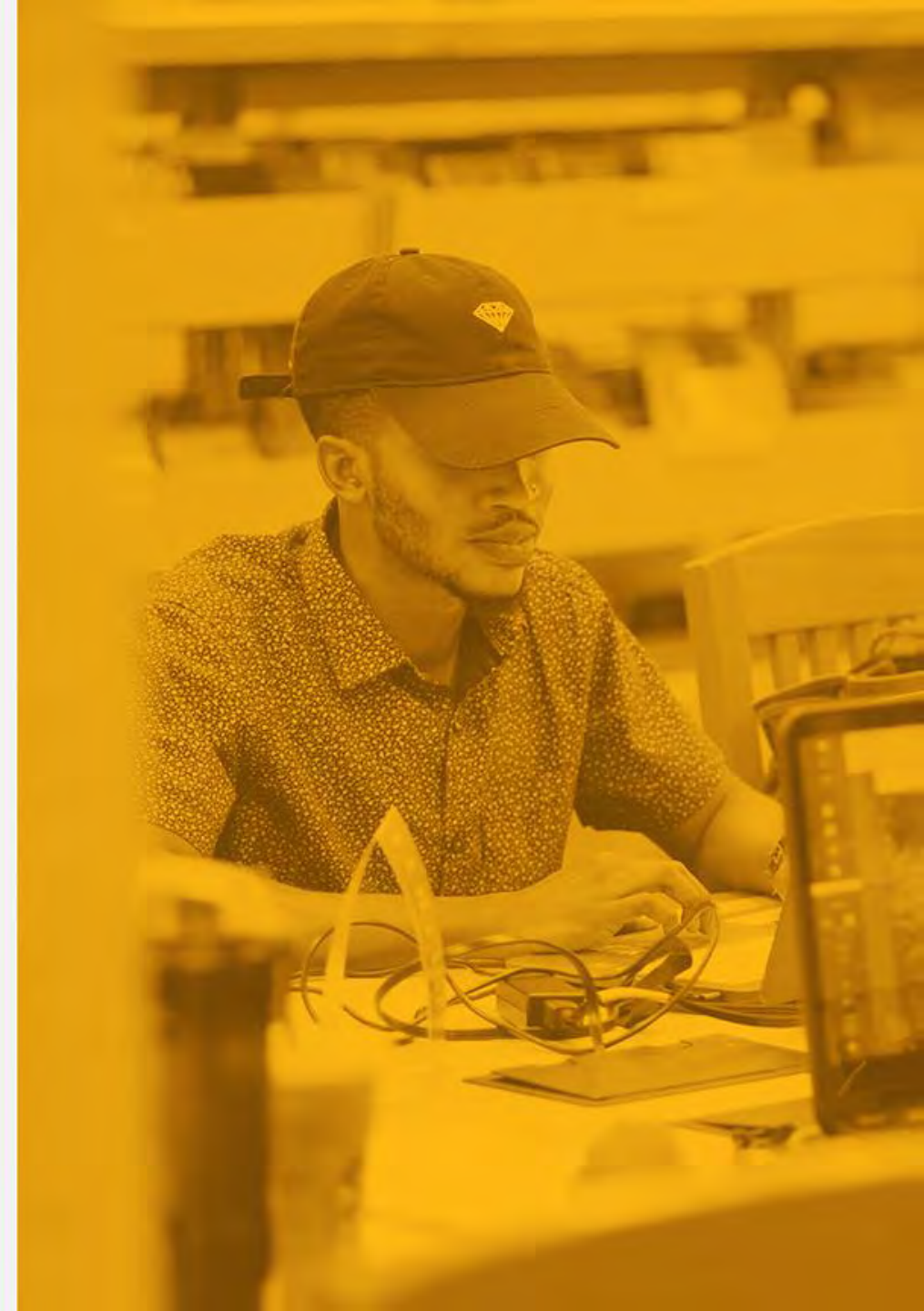
Build upon Northeastern's tradition of community partnership and engagement by collaborating with educational, social service, governmental, philanthropic, and business organizations in Chicago and the region.

Carnegie Classification for Community Engagement



Urban Leadership: *Carnegie Classification*

- It is the evidence-based documentation of institutional practice to be used in a process of self-assessment and quality improvement.
- It is similar to an accreditation process self-study.
- The documentation is reviewed by National Review Panel to determine whether the institution qualifies for recognition as a community engaged institution.



Exemplary Faculty and Staff:

Invest in and support faculty and staff to foster a nationally recognized urban university and create a thriving work environment that makes Northeastern an employer of choice.

- *Provide more professional development opportunities for faculty and staff*
- *Year-long, continuous workshops with themes*
- *Cultural Relative Pedagogy*



Exemplary Faculty and Staff:

The Two Mindsets

- **Fixed Mindset**

- Believing that your qualities are carved in stone and therefore cannot change.
- Certain amount of intelligence, certain personality and certain moral character.

- **Growth Mindset**

- Believing that your basic qualities are things that you can cultivate through your efforts, strategies, and help from others.
- Growth through application and experience



Enhanced University Operations:

Improve operating efficiencies, physical and technological infrastructure and systems, and environmental sustainability in order to provide a supportive learning, teaching, and working environment.

- **Work closely with Facilities and UTS to ensure that every classroom has adequate audio/visual and other appropriate technical equipment**
- **Eliminate the unnecessary paper trails and digitalize most academic affairs related forms**



Fiscal Strength:

Enhance Northeastern's financial position by diversifying revenue sources and by strengthening institutional relationships with donors, public and private entities, and alumni.

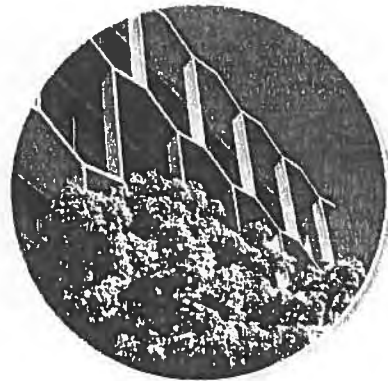
Work closely with VP of Finance Management and Chief Budget Officer to effect a budget model for course scheduling and hiring of faculty



Questions?



University Technology Services Update



January 16 2020

Major changes in the past year

Banner upgraded from V8 to V9 and moved to a secure hosting facility in Elk Grove

Neiuport (Luminis product) upgrade from V4 to V5, but still needs to be re-implemented at the hosting facility

Re-integration of all third party applications that communicate with banner.

Significant network and application architecture changes required to facilitate the above projects.

Incremental improvements made to Disaster Recovery capability for Banner, but we have a long way to go.

changes, cont.

Internet bandwidth doubled from 1Gig to 2Gig via dedicated optical fiber ring interconnecting our Main, El Centro and CCICS campuses with a hosting provider in Elk Grove. (CCAS connected to Main via separate dedicated line)

End-of-life core switches replaced

changes, cont.

Wireless Project - *in progress*

- Completed:
 - Controller upgrades
 - Security upgrades (new process for logging in to NEIU-secure))
 - Heat mapping of all campuses to identify wireless coverage deficiencies.
- Remaining:
 - All existing access points need to be replaced (300 units purchased, but need to be installed in compliance with new electrical code)
 - Additional access points need to be added to improve coverage at additional cost, including annual maintenance and licensing
 - Switch infrastructure needs to be replaced, also at additional cost, to provide full power to the new access points.

Concerns

Aging infrastructure

- Main campus data center server and storage environment is end of life in many cases.
 - Hosting is one option, but expensive.
 - Not all services are good candidates for hosting, so some infrastructure needs to remain on campus and will need to be updated

UTS Staffing

- 79 in 2011
- 41 today

Large project backlog

- Some 80 projects waiting due to staff availability
- Increasing number of applications to support
- Increasing complexity

Increasing delays delivering solutions to problems encountered by students, faculty and staff.

Academic/Student Affairs and Enrollment Management Committee Charter

The Academic, Student Affairs, and Enrollment Management Committee is responsible for fact-finding, deliberating, advising, and making recommendations to the Board of Trustees regarding NEIU's academic, student affairs (co-curricular), and enrollment management programs and services needed to ensure quality and excellence in realizing NEIU's mission. The Committee will serve as diligent and knowledgeable Board members and provide governance over program and service development, review, assessment, accreditation, and discontinuance; enrollment, performance, and retention; faculty tenure and staff support; and providing appropriate academic, student affairs and enrollment management resources in support of student success.

Proposed updates to adopted charter:

Committee name change: Academic/Student Affairs, Enrollment, **and Technology** Committee

The Academic/Student Affairs, Enrollment, **and Technology** Committee is responsible for fact finding, deliberating, advising, and making recommendations to the Board of Trustees regarding NEIU's academic, student affairs (co-curricular), and enrollment management programs and services needed to ensure quality and excellence in realizing NEIU's mission. **The committee will also ensure that a robust technology infrastructure and roadmap exists to ensure student and academic success.** The Committee will serve as diligent and knowledgeable Board members and provide governance over program and service development, review, assessment, accreditation, and discontinuance; enrollment, performance, and retention; faculty tenure and staff support; **governance over the technology strategy**, and providing appropriate academic, student affairs and enrollment management resources in support of student success.