

# State of the University Address

Tuesday, October 24, 2023

**Katrina E. Bell-Jordan, Ph.D.**  
*Interim President*



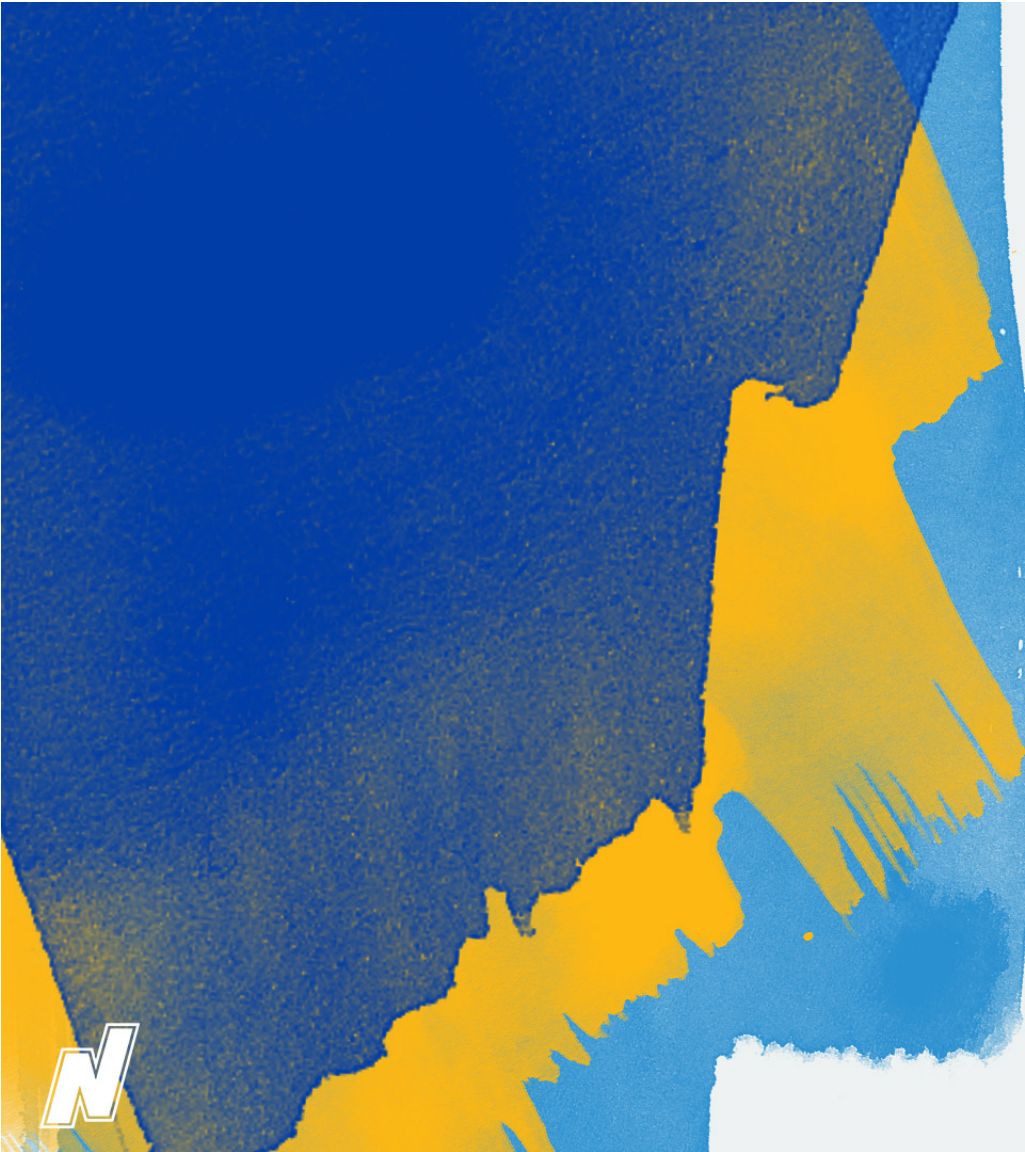
**Welcome  
¡Bienvenidos!**



# Acknowledgements







## **A Transitional Year**





# Highlights





# NEIU

## “Big Picture” Planning

- NEIU Planning in Alignment with the *Thriving Illinois* Initiative: Equity, Sustainability, and Growth.
- NEIU Business Innovation and Growth (BIG) Center
- NEIU Early Childhood Access Consortium For Equity (ECACE)





# Facilities/Space Improvements

- Accessibility and Beautification
- Science Labs
- Theatre /Media Technology Upgrades
- Signage
- NEIU Spirit Store
- Education Building



# **NEIU Programming**

**Faculty Institute**

**NEIU Weekend**

**HSI Week**

**Hispanic Heritage Month**

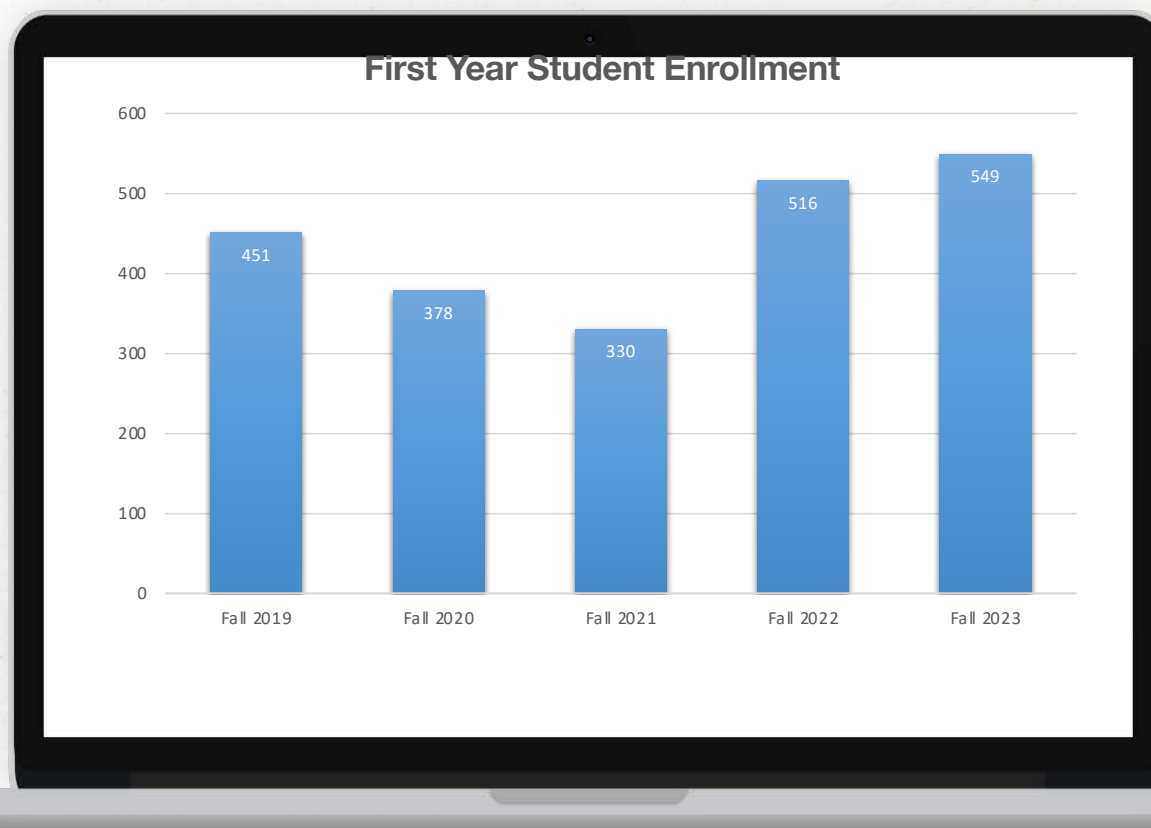






# Recruitment, Admissions & Enrollment

# Enrollment by the Numbers





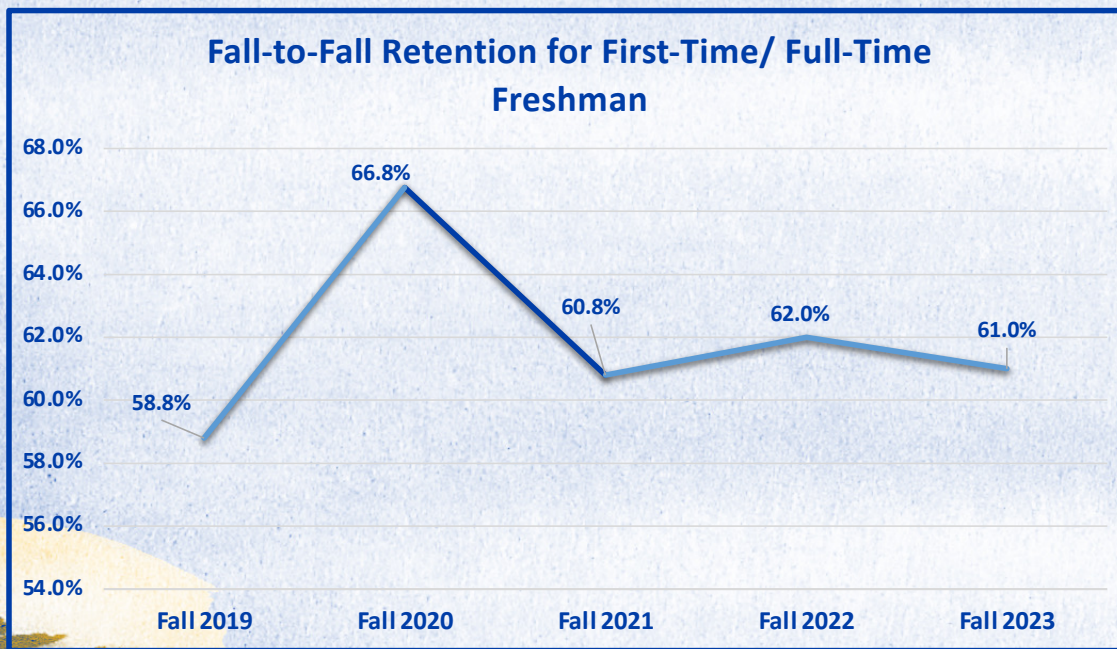
# Recruitment

- Customer Relationship Management (CRM) Tool
- New Admissions Staff
- Strengthening Relationships with the High Schools and two Colleges
- Increasing Graduate Student and International Student Recruitment
- Strong Partnership with Marketing





# Student Success & Retention



- Weekly Academic Advisor Meetings
- Starfish Advising Software
- Relaunch Undergraduate Retention Intervention Team





# Student Success & Retention Initiatives

- NEIU for You; Undergraduate Retention and Intervention Team (URIT) and NEIUstar Functional Group relaunched.
- Equity initiatives (ILEA plan, AASCU project) in progress. Library laptop loans and open-source, affordable course materials
- Career readiness initiatives: College-wide and campus-wide initiatives led to grant-funded projects (ARCOS, IMPACTOS, SPEED).
- Expanding dual enrollment initiatives with area high schools



# Budget Breakdown

	FY23 Final Budget	FY24 Preliminary Budget	FY24 Final Budget
<b>Revenues</b>			
State Appropriation	\$ 37,345,300	\$ 39,959,471	\$ 39,960,000
Tuition	\$ 43,144,600	\$ 42,559,076	\$ 42,563,400
Other	\$ 3,450,100	\$ 2,000,000	\$ 2,776,600
<b>Total Revenues</b>	<b>\$ 83,940,000</b>	<b>\$ 84,518,547</b>	<b>\$ 85,300,000</b>
<b>Expenses</b>			
Personnel	\$ 65,015,113	\$ 65,831,434	\$ 65,837,887
Non-Personnel	\$ 18,924,887	\$ 21,187,113	\$ 21,962,113
<i>BOT Reserve Allocation</i>		\$ (2,500,000)	\$ (2,500,000)
<b>Total Expenses</b>	<b>\$ 83,940,000</b>	<b>\$ 84,518,547</b>	<b>\$ 85,300,000</b>





# Northeastern Student Financial Aid

- The number of FAFSAs filed as a whole increased by 13%; for undergraduates, the increase is 18.78%
- The number of financial aid packages increased by 13%; for undergraduates, the increase is 15.92%
- The number of Pell Grant recipients increased by 8.71%
- Direct loan borrowers decreased by 3%



# Academic Affairs

- Program Updates
- Partnerships
- Grants
- College Highlights
  - Goodwin College of Education (GCOE)
  - College of Business and Technology (CBT)
  - College of Arts and Sciences (CAS)





# Academic Affairs

## New Undergraduate and Graduate Programs

- New undergraduate programs launched or in development: Peace Corps Prep Program (Fall 2023); Cybersecurity major (Fall 2023); Interdisciplinary Data Science minor (approved); Disability Studies minor (approved)
- New graduate programs approved or in development: M.A. in Human Development (Fall 2024); M.S. in Nursing (in development); Ed.D in Urban Leadership (in development)
- Accelerated Degree Programs (implementation, AY 2023-24)
- Diversity pipeline scholarship program with Northern Illinois University (NIU) Law School (Fall 2023)



# Academic Affairs

## Partnerships

- Illinois Innovation Network (IIN) Hub: NEIU one of 15 IL hubs; Business Innovation and Growth (BIG) center at Carruthers
- CPS Focus Program: LBS I endorsements; District 211 and Alternative Schools Network: Principal Preparation
- New Teach Tomorrow partnership; New Fantastico Teacher Residency program; Acclivus Inc. scholarship program
- Partnership in Arts and Theatre: with Chicago-based Silk Road Rising; Black Ensemble Theater; NEIU Library partnerships with high schools/community





# Academic Affairs

## Grants

- IIN partnership grant: NEIU one of 4 Chicago-area partner universities for Equity in Broadband Access (\$3.2M)
- Major institutional Department of Education Title V grants: ARCOS (\$5M), IMPACTOS (\$3M) & SPEED (\$3M) all have career focus; TASSELS (\$3M): student success focus
- Major research grants: CROCUS (Community Research on Climate and Urban Science: NEIU a partner on \$25M grant climate change research led by Argonne National Laboratory, Department of Energy)
- Mental Health Service Grant (\$4M) in Counselor Education to train counselors for high-need schools



# Student Affairs

## Looking at Students Holistically

- Increase access to student mental health resources through TimelyCare
- Hire additional MH Peer Wellness Coaches
- Enhanced Student Pantry & Power Closet
- Living Learning Communities (LLC)





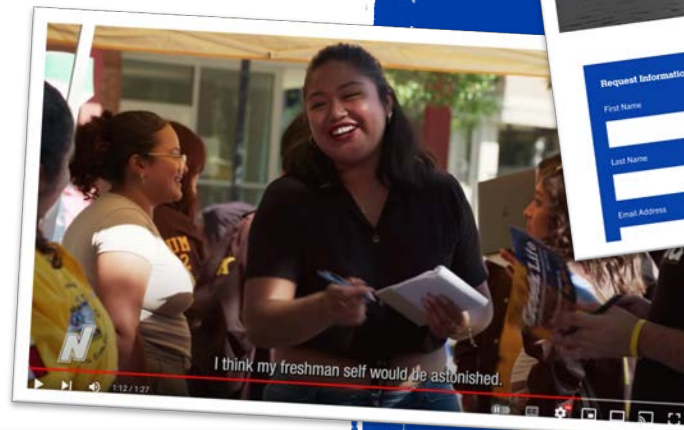
# The Nest and Student Support

- The Nest is Currently at Over 94% Occupancy
- 101 Students Who Are Living Learning Community Scholarship Recipients Living in The Nest
- Student Emergency Fund
- Establishing a Social Services Consortium



# Marketing & Communications

- NEIU Website Redesign
- Mosaic Profile Project
- Outdoor Marketing Campaign
- “A Day in the Life” Student Videos





# Equity, Diversity and Inclusion

- ILEA Planning; Preparation for State Equity Plan Development
- NEIU Selection for AASCU Student Success Equity Initiative
- Gardner Institute Equity -in- Retention Academy
- Truth, Racial, Healing and Transformation Initiatives



# Government Relations

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## Legislative Priorities





# FY23 Fundraising Outcomes

Private support for Northeastern from the NEIU Foundation allows the University to provide a measure of excellence beyond what is possible from the University's budget.

Such support is especially critical for the recruitment and retention of students, including funding for programming and faculty support.

## **Raised \$2.5M in gifts and proceeds**

- 1,211 donors, including 276 first-time donors

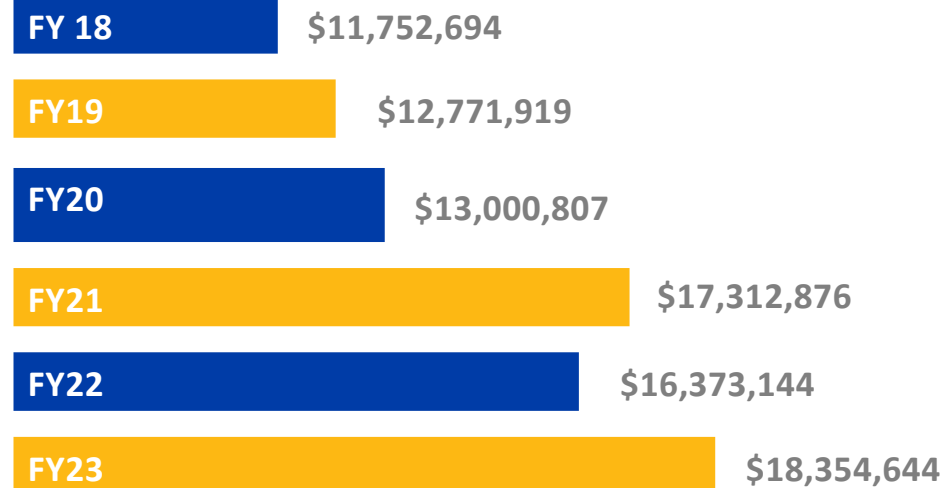
## **Foundation Support to University**

- \$2.6M total distributed to NEIU in academic, grant and institutional support
  - Includes \$834k distributed in scholarship support to 596 students





# Foundation Endowment Performance







# Top Fundraising Priorities

## Dual Enrollment Scholarship

For high school and community college students in dual enrollment programs to pursue their four-year degree at NEIU.

## Momentum Scholarship

To support academic persistence for first and second year students.

## Come Home Scholarship

To encourage stop-out students to return to NEIU.

## Tomorrow's Teachers Fund

To provide direct support for Teacher Ed students during student teaching semester.

## Finish Line Scholarship

To support students within one year of degree completion.



# Amplify | Elevate: Building NEIU's Community





# What Does it Mean to be a *Serving* Institution?





# Thank You!

