**University Without Walls**

**Learning Contract**

**Depth Area**

Communication through Design

**Prior Learning**

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| Program Requirement | Learning Accomplishment | When and Where | Learning Resources, Experiences and Activities | Documentation | Evalution |
| DEPTH | Expanded skills in drawing with emphasis on object representation through descriptive and expressive means. Learned control of line, value, and spatial illusion. | Fall 1984  Northern Illinois  University | Basic Drawing 1 | Transcript | Grade of C |
| Gained expertise in the development of subject representation and interpretation through drawing and structuring visual systems. | Spring 1985  Northern Illinois  University | Basic Drawing II | Transcript | Grade of B |
| Studied the human figure through exercises in contour, modeling, and gesture drawing using art-making materials raging from charcoal and graphite to color pastels. | Fall 1985  Northern Illinois  University | Life Drawing I | Transcript | Grade of B |
| Created drawings based on in-class observations of artist’s models and still life using different media. | Spring 1986  Northern Illinois  University | Life Drawing II | Transcript | Grade of A |
| Gained an in-depth understanding of two and three dimensional design theory and concepts through studio and lecture. | Fall 1984  Northern Illinois  University | Beginning Design I | Transcript | Grade of A |

**Prior Learning**

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| Program Requirement | Learning Accomplishment | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| DEPTH | Studied the visual interrelationship of type and image, color theory, systems of organization in graphic design, and the conceptual aspects of communication. | Spring 1985  Northern Illinois  University | Beginning Design II | Transcript | Grade of A |
| Acquired knowledge of theoretical and practical aspects of graphic design with an emphasis on typography. | Fall 1985  Northern Illinois  University | Beginning Visual Communication I | Transcript | Grade of A |
| Developed graphic design techniques using typography, layout, and color through studio work. | Spring 1986  Northern Illinois  University | Beginning Visual Communication II | Transcript | Grade of A |
| Analyzed color theories of Munsell, Ostwald, Itten, Albers. Studio projects explored sensitivity to color. | Fall 1986  Northern Illinois  University | Color Theory | Transcript | Grade of A |
| Learned how people interpret graphic design through the use of semiotic theory, critical models, methodology, and ethics. | Fall 1986  Northern Illinois  University | Design Visualization | Transcript | Grade of A |
| Acquired aesthetic and technical skill to confidently use photography as an art medium. | Spring 1986  Northern Illinois  University | Beginning Photography | Transcript | Grade of C |

**Prior Learning**

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| Program Requirement | Learning Accomplishment | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| DEPTH | Used typography and imagery in the problem-solving processes in graphic design with emphasis on the development of conceptual skills. | Fall 1986  Northern Illinois  University | Intermediate Visual Communication | Transcript | Grade of B |
| Designed and coded complex web pages for an e-commerce business portal. | Fall 2009  Northeastern Illinois University | Client Side Web Development | Transcript | Grade of A |
| Implemented integrated marketing campaigns (traditional and online) resulting in increased sales and band recognition. | 2004-2009  Electronic Architects | On the job training | Portfolio | Academic and Community Advisors |
| Planned, implemented, and executed public relations campaigns garnering national media and press exposure. | 2004-2009  Electronic Architects | On the job training | Magazines | Academic and Community Advisors |
| Coordinated production of Electronic House’s Home fo the Year with network segments airing in fifty markets. | 2008  Electronic Architects | On the job training | DVD | Academic and Community Advisors |
| Shot architectural photography that appeared in numerous trade, consumer, and business publications. | 2004-2009  Electronic Architects | On the job training and assisting/facilitating shoots of other photographers | Portfolio/Magazines | Academic and Community Advisors |

**Prior Learning**

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| Program Requirement | Learning Accomplishment | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| DEPTH | Designed and routinely updated Electronic Architects web site. | 2005-2009  Electronic Architects | On the job training | Portfolio | Academic and Community Advisors |
| Created and presented continuing education to the American Institute of Architects and American Society of Interior Designers. | 2006-2009  Electronic Architects | On the job training | PowerPoints | Academic and Community Advisors |
| Oversaw communications strategy for Marquis Artisan Crafted Theaters and Conservation & Design International | 2007-2009  Electronic Architects | On the job training | Portfolio | Academic and Community Advisors |
| Managed the creative and publishing enterprise (art direction, production, purchasing, fulfillment) for an international telecommunications association. | 1997-2004, and  1988-1994  International Engineering Consortium | On the job training | Portfolio | Academic and Community Advisors |
| Developed branding for numerous international high-technology events and expositions. Oversaw production of hundreds of printed pieces annually. | 1997-2004, and  1988-1994  International Engineering Consortium | On the job training | Portfolio | Academic and Community Advisors |

**Prior Learning**

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| Program Requirement | Learning Accomplishment | When and Where | Learning resources, experiences and Activities | Documentation | Evaluation |
| DEPTH | Designed on-site signage and display for the National Communications Forum, DesignCon, Broadband WorldForum, and other expositions internationally. | 1997-2004, and  1988-1994  International Engineering Consortium | On the job training | Portfolio | Academic and Community Advisors |
| Worked alongside senior telecomm executives in developing a public relations response to Ameritech’s 1988 central office fire. | 1989  International Engineering Consortium | On the job training | Portfolio | Academic and Community Advisors |
| Developed proposal templates and corporate process documents for Ketchum Global Public Relations | 2003  Design and Production | On the job training | Portfolio | Academic and Community Advisors |
| Provided creative direction, design, and production of Works magazine. | 2001  Crossroads Center for Faith and Work/  Design & Production | Consulting | Portfolio | Academic and Community Advisors |
| Wrote and designed advertising and marketing material for Apple Computer. | 1987-1988  Ideas, Inc. | Consulting | Portfolio | Academic and Community Advisors |
| Designed street banners and neighborhood signage for a local chamber of commerce | 2002  Albany Park Chamber of Commerce/Design & Production | Consulting | Portfolio | Academic and Community Advisors |

**Prior Learning**

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| Program Requirement | Learning Accomplishment | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| DEPTH | Developed organizational charts for the national United Methodist Church using page layout software. | 1988  General Council on Finance and Administration, The United Methodist Church | On the job training | Portfolio | Academic and Community Advisors |
| Created branding and coordinated communication for design technology events. | 2009  Green Scene, Sound Design, and Cinematronix | On-the-job training | Portfolio | Academic and Community Advisors |
| Updated company marketing collateral to reflect simplified branding and key messages. | 2009  Automated Lifestyles | On-the-job training | Portfolio | Academic and Community Advisors |
| Learned analytical design strategies, Clarity of effective presentations, interface design, animation, and scientific visualizations. | 1994  Visual Explanations/Presenting Date and Information, Edward Tufte, Yale University | Seminar | Written Summary | Academic and Community Advisors |

**UWW Learning**

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| Program Requirement | Learning Objective | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| DEPTH | To create banding for Emanate Public Relations and clients Hickory Farms, and Philips. | Compton Creative/  Emanate Public Relations | Consulting | Portfolio | Academic and Community Advisors |
| To assist in development of new brand and web site for Accelerated Network Solutions. | Compton Creative/  Accelerated Network Solutions | Consulting | Portfolio/Web Site | Academic and Community Advisors |
| To design and produce communications for FreedomCare, an aging-in-place technology provider, including a new web site. | Compton Creative/  FreedomCare | Consulting | Portfolio/Web Site | Academic and Community Advisor |
| To create new web site for my company, Compton Creative. | Compton Creative | On the job training | Web Site | Academic and Community Advisors |
| To design a logo for the launch of OnTrack Pro, a new project management software start-up. | Compton Creative/  Ceden Technologies | Consulting | Portfolio | Academic and Community Advisors |
| To design a web site for a new residential real estate company, Dwelling Seekers. | Compton Creative | Consulting | Web Site | Academic and Community Advisors |
| To write, shoot, and edit a video production using single-camera production and non-linear editing. | Northeastern Illinois  University | Introduction to Video Production | Transcript/CD | Grade |

**UWW Learning**

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| Program Requirement | Learning Objective | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| DEPTH | To complete new training in Adobe Creative Suite Dreamweaver and Flash software programs. | Online | Lynda.com | Certificate | Academic and Community Advisors |
| To expand my knowledge of film production by writing a feature-length screenplay. | Self Study | Writing process | Finished work | Academic Advisors |

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| Program Requirement | Learning Accomplishment | When and Where | Learning resources, Experiences and Activities | Documentation | Evaluation |
| BREADTH  Fine Arts | Learned about art and architecture from prehistoric times to ca. 1400 | Fall 1984  Northern Illinois  University | Art History Survey I | Transcript | Grade of B |
| Explored art and architecture from 1400 times to ca. 1700 | Spring 1985  Northern Illinois  University | Art History Survey II | Transcript | Grade of B |
| Analyzed art and architecture from the 18th century to the present. | Fall 1985  Northern Illinois University | Art History Survey III | Transcript | Grade of B |
| Learned about and assessed principles and functions of theatre arts and the ole of theatre as a major fine art. | 1986  Northern Illinois University | Introduction to Theatre | Transcript | Grade of B |
| Worked on production, video and stagecraft for  “Somebody’s Daughters” | 1988  Chicago | Video, audio, set design | Newspaper Review | Academic and Community Advisors |
| BREADTH  Humanities | Created expressive, expository, and persuasive essays through project work. | Spring 1985  Northern Illinois University | Rhetoric and Composition I | Transcript | Grade of B |
| Explored multiple dimensions of diversity through intensive writing experiences. | Fall 2009  Northeastern Illinois University | WIP Diversity in the Workplace | Transcript | Grade of B |
| Garnered understanding of period furniture, decorative arts, architecture, and painting while marketing director of Conservation & Design International. | 2004-2006 Conservation & Design International and Electronic Architects | On the job training | Portfolio | Academic and Community Advisors |
| Program Requirement | Learning Accomplishment | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| BREADTH  Behavioral/Social Sciences | Examined and interpreted European historical developments since the French revolution that have molded the world as we know it today. | Fall 1986  Northern Illinois University | Western Civilization Since 1815 | Transcript | Grade of C |
| Studied basic psycho-physiological principles of human behavior, including heredity, maturation, emotions, environment, sensory processes, perception, and motivation. | Spring 1986  Northern Illinois University | Introduction to Psychology | Transcript | Grade of B |
| Analyzed national political institutions and processes, current issues, and problems of American government. | Fall 2009  Northeastern Illinois University | American National Government | Transcript | Grade of A |
| BREADTH  Natural Sciences | Learned about the physics of theaters including aspect ratio, screen-to-projector ratio, ambient lighting, throw distance, and image masking/enhancement. | 2006  Custom Electronic Design and Installation Association | Home Theater Video and Imaging | PowerPoint Development | Academic and Community Advisors |
| Acquired knowledge of how acoustics and psychoacoustics influence what we hear. Optimization, equalization, and room tuning/isolation were examined. | 2006 Custom electronic Design and Installation Association | Home Theater Audio and Acoustics | PowerPoint Development | Academic and Community Advisors |

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| Program requirement | Learning Accomplishment | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| BREADTH  Interdisciplinary/ Professional Studies | Assessed environmental issue sin a global content within the framework of cultural and social development. | Fall 1981  University of Minnesota | History of Environmental Development | Transcript | Grade of B |
| Established and maintained computer networks for professional publishing and design applications. | Fall 1988 to present | On the job training | Portfolio | Academic and Community Advisors |
| Developed [company’s] first comprehensive sales handbook while interim sales director. Managed team of four design consultants. Increased sales from 4.5 to 6 million during this year. | 2207-2008  Electronic Architects | On the job training | PDF | Academic and Community Advisors |
| Educated the design trade on Conservation & Design membership, products, and services while Executive Director | 2004-2006  Conservation & Design International | On the job training | Portfolio | Academic and Community Advisors |
| Planned meetings and professional events including attendee segmentation, budgeting, promotion, and on-site operations. | 2006-2009  Electronic Architects | On the job training | Portfolio | Academic and Community Advisors |

**Prior Learning**

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| Program Requirement | Learning Accomplishment | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| BREADTH  Interdisciplinary/  Professional Studies | Created strategic business partnerships with electronic manufacturers (Lutron, Sonance, and Crestron) to co-market products and services. | 2007-2009  Electronic Architects | On the job training | Portfolio | Academic and Community Advisors |
| Developed code-of-conduct documentation and introduced an employee recognition program. | 2006  Electronic Architects | On the job training | PDF | Academic and Community Advisors |
| Oversaw the creation of a new proposal system integrating product databases with sales templates. | 2007-2008 Electronic Architects | On the job training | PDF | Academic and Community Advisors |
| Coached Chicago Park District soccer and baseball teams. | 2006-2007  Chase Park | Park district youth leagues | Statement | Academic and Community Advisors |

**UWW Learning**

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| Program Requirement | Learning Objective | When and Where | Learning resources, Experiences and Activities | Documentation | Evaluation |
| BREADTH  Natural Sciences | To study processes and materials in which chemistry contributes to our civilization. | Northeastern Illinois University | CHEM-103  Chemistry and Society | Transcript | Grade |
| BREADTH  Interdisciplinary/Professional Studies | To acquire knowledge of trigonometric functions, identities, and equations. | Northeastern Illinois University | MATH-175  Trigonometry | Transcript | Grade |
| To learn about and develop a personal and professional social media marketing (SEM) presence. | Lynda.com | On-line and on the job training | Certificate | Academic and Community Advisors |

**Prior Learning**

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| Program requirement | Learning Accomplishment | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| EFFECTIVE COMMUNICATION | Acquired business communications skills necessary for problem, solving, listening, superior-subordinate communication, interviewing, briefing, persuasion, and proposals. | 2004-2009  Electronic Architects  1997-2004, and  1988-1994  International Engineering Consortium | On the job training | Portfolio | Academic and Community Advisors |
| Created best practices and templates for communication between multiple departments (editorial, marketing, graphics). | 1997-2004, and  1988-1994  International engineering Consortium | On the job training | Portfolio | Academic and Community Advisors |
| Wrote copy for i4design magazine’s Wired column, and all BEA advertising/marketing material. | 2004-2009  Electronic Architects | On the job training | Portfolio | Academic and Community Advisors |
| Consult on communications initiatives with a variety of clients. | 2009-2010  Compton Creative | On the job training | Portfolio | Academic and Community Advisors |

**UWW Learning**

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| Program Requirement | Learning Objectives | When and Where | Learning Resources, Experiences and Activities | Documentation | Evaluation |
| EFFECTIVE COMMUNICATION | To home communication skills through verbal presentations. | Compton Creative | On the job training | Body of work | Academic and Community Advisors |
| To garner greater understanding of communication through dialogue processes. | Self Study | “The Concept of Dialogue of Reuel L. Howe” by Dr. Roger Lee Baumeister | Report | Academic and Community Advisors |