

College of Business and Management

Table 8-1: Intellectual Contributions for the 5-year period 2016-2017 through 2020-2021

Part A: 5-year Summary of Intellectual Contributions Over the Most Recently-Completed Accreditation Cycle

Department	Portfolio of Intellectual Contributions (Includes <i>both published and accepted</i> Intellectual Contributions)				Types of Intellectual Contributions				Percentages of Faculty Producing Intellectual Contributions	
	BDS	AIS	TLS	Total	Peer/Editor-Reviewed		All Other	Total	Part	All
Accounting, Business Law & Finance [ABF] [23 members, 17.75 FTE]	2.00	43.00	7.00	52.00	26.00	26.00		52.00	60.00%	50.70%
Management & Marketing [M&M] [25 members, 17.00 FTE]	34.00	19.00		53.00	27.00	25.00	1.00	53.00	78.57%	64.71%
College Totals: [48 members, 34.75 FTE]	36.00	62.00	7.00	105.00	53.00	51.00	1.00	105.00	68.97%	57.55%

Part B: Alignment of Intellectual Contributions with Mission

Consistent with our mission, the goals of CBT are to foster high quality curricular and pedagogical activities and to provide opportunities to research practical solutions to real-world problems. Hence, we value applied or pedagogical research. However, faculty have liberty to pursue different types of research that matches their intellectual curiosity. The college fully support faculty in their research pursuit as we believe that high quality research will help our faculty maintain their currency within their field.

Part C: Quality of Intellectual Contributions

CBT uses the Australian Business Deans Council (ABDC) Journal Quality List as a measure of research quality. The rationales of using ABDC List is that it is a widely used research quality list that is appropriate for our school and it follows an extensive review conducted by expert panels.

The 2019 List endorses 2,682 journal entries with the following classifications:

A* 7.41% (199)

A 24.27% (651)

B 31.69% (850)

C 36.61% (982)

From the tables below, we summarize our faculty publication by departments for the past 5 years. Between 2016 and now, our faculty published 56 unique articles. Almost all of them are on ABDC List, with quality ranging from A* to C.

Publication by Marketing and Management Department

	Year	Journal Name	Member	Title	Research	Refereed	Status	Quality
1	2021/2022	Human Resource Development Quarterly	Kim, Sung Doo	An examination of mediating processes of work and nonwork support for employee development	BDS	Yes	Published	B

2	2020/2021	Journal of Humanitarian Logistics and Supply Chain Management	Cook, Robert	Health economic analysis of pharmaceutical inventory levels	AIS	Yes	Published	C
3	2020/2021	International Business Review	Funk, Charles	Resource Curse Impacts on the Co-evolution of Emerging Economy Institutions and Firm Internationalization	AIS	Yes	Accepted	A
4	2020/2021	International Journal of Management Concepts and Philosophy	Singh, Suresh	Skills of a Master Strategist	BDS	Yes	Accepted	C
5	2020/2021	Human Resource Development Quarterly	Yunlu, Dilek	An Examination of Mediating Processes of Work and Nonwork Support for Employee Development	BDS	Yes	Accepted	B
6	2020/2021	International Journal of Cross Cultural Management	Yunlu, Dilek	Thriving and retention of expatriates: A conservation of resources perspective	BDS	Yes	Accepted	B
7	2019/2020	Organization Management Journal	Kim, Sung Doo	A Qualitative Study of "Online" Work Breaks	BDS	Yes	Published	A
8	2019/2020	Personality and Individual Differences	Yunlu, Dilek	Creative Procrastinators: Mapping a Complex Terrain	BDS	Yes	Published	A
9	2018/2019	International Journal of Physical Distribution and Logistics Management	Gonul Kochan, Cigdem	Supply chain resilience: a systematic literature review and typological framework	BDS	Yes	Published	A
10	2018/2019	Journal of Global Mobility - The Home of Expatriate Management Research	Yunlu, Dilek	High-skilled Female Immigrants: Career Strategies and Experiences	BDS	Yes	Published	B
11	2017/2018	Journal Of Services Marketing	Agopian, Garo	Refurbishing services and how services enhance consumer well-being	BDS	Yes	Published	A
12	2017/2018	Annals of Operations Research	Cook, Robert	Staff assignment policies for a mass casualty event queueing network	BDS	Yes	Published	A

13	2017/2018	International Journal Of Production Economics	Gonul Kochan, Cigdem	Impact of Cloud-based Information Sharing on Hospital Supply Chain Performance: A System Dynamics Framework	BDS	Yes	Published	A*
14	2017/2018	Business Horizons	Kim, Sung Doo	Managing Millennials' Personal Use of Technology at Work	AIS	Yes	Published	C
15	2017/2018	Human Resource Development International	Kim, Sung Doo	When work comes home: technology-related pressure and home support	BDS	Yes	Published	B
16	2017/2018	Management Research Review	Kim, Sung Doo	Work Interrupted: A Closer Look at Work Boundary Permeability	BDS	Yes	Published	C
17	2017/2018	Global Business Review	Singh, Suresh	Rise of Born Globals and Their Association With High Technology Intensity or Services Sector - Myths or Reality?	BDS	Yes	Published	C
18	2017/2018	Journal of Transnational Management	Singh, Suresh	Impact of sequence of international entries on country exits	AIS	Yes	Published	C
19	2017/2018	International Journal of Strategic Decision Sciences	Xu, Shubin	An efficient batch scheduling model for hospital sterilization services using genetic algorithm	AIS	Yes	Accepted	B
20	2017/2018	Creativity Research Journal	Yunlu, Dilek	Understanding the Role of Cultural Intelligence in Individual Creativity	BDS	Yes	Published	
21	2017/2018	Journal of Global Mobility - The Home of Expatriate Management Research	Yunlu, Dilek	Home Away From Home: Community Embeddedness and Expatriate Retention Cognitions	BDS	Yes	Accepted	B
22	2016/2017	Transportation Research Part E: Logistics and Transportation Review	Cook, Robert	Dispatching policies for last-mile distribution with stochastic supply and demand	BDS	Yes	Published	A*

23	2016/2017	Cross Cultural Management: An International Journal	Funk, Charles	Institution Building in Retreat: The Effects of Co-devolution on MNE-Emerging Economy Relationships	AIS	Yes	Accepted	B
24	2016/2017	The International Journal of Logistics Management	Gonul Kochan, Cigdem	Determinants and Logistics of E-waste Recycling	BDS	Yes	Published	A
25	2016/2017	Human Resource Development Review	Kim, Sung Doo	The Dark and Bright Sides of Personal Use of Technology at Work: A Job Demands-Resources Model	AIS	Yes	Published	B
26	2016/2017	Journal of International Marketing and Exporting	Pillai, Deepa	Internationalization Factors and Years of Firms Export Performance: Does it matter when a born global was born?	BDS	Yes	Published	C
27	2016/2017	International Journal of Applied Management Science	Xu, Shubin	An adaptive penalty guided genetic algorithm for scheduling parallel batch processing machines	AIS	Yes	Accepted	C
28	2016/2017	Journal of Scheduling	Xu, Shubin	Scheduling parallel-machine batch operations to maximize on-time delivery performance	AIS	Yes	Published	A

Publications by Accounting, Business Law and Finance Department

	Year	Journal Name	Member	Title	Research	Refereed	Status	Quality
1	2020/2021	International Review of Economics and Finance	Le, Huong 'Anne'	The Bright Side of Product Market Threats: The Case of Innovation	AIS	Yes	Published	A
2	2020/2021	Journal of Corporate Accounting and Finance	Wang, Xiaohong	Mandatory Audit Partner's Rotation and Corporate Tax Avoidance: Early Evidence from Form AP Disclosure	AIS	Yes	Accepted	B
3	2020/2021	Journal of Accounting and Finance	Yoon, Myung-Ho	Factors Affecting Student Performance in a Graduate Information Systems Course: An Empirical Study at a US Commuter Public University	TLS	Yes	Published	

4	2020/2021	Journal of Applied Business and Economics	Yoon, Myung-Ho	Factors associated with student performance in Graduate Managerial Accounting: An empirical study at a US commuter public university	TLS	Yes	Published	C
5	2019/2020	sustainability	Aliabadi, Sara	Application of Time Series Models in Business Research: Correlation, Association, Causation	AIS	Yes	Published	
6	2019/2020	sustainability	Dorestani, Alireza	Application of Time Series Models in Business Research: Correlation, Association, causation	AIS	Yes	Published	
7	2019/2020	Accounting and Finance	Le, Huong 'Anne'	Do Female CEOs Make a Difference in Firm Operations? Evidence from Vietnam	AIS	Yes	Published	A
8	2019/2020	Applied Economics	Rao, Narendar	Gender Diversity and Firm Performance: Quota versus Voluntary - Evidence from India and Singapore	BDS	Yes	Accepted	A
9	2019/2020	International Journal of Comparative Management	Rao, Narendar	Gender Diversity Reporting, Performance, and Exogenous Shocks: Evidence from New Zealand	BDS	Yes	Accepted	C
10	2019/2020	Federal Circuit Bar Journal	Tokic, Stjepko	THE BEARING OF USER INNOVATION ON THE PATENT SYSTEM AND PRODUCT LIABILITY LAWS: IS USER INNOVATION OVERRATED AND UNDER-EXAMINED?	AIS	Yes	Accepted	
11	2019/2020	Accounting and Finance	Wang, Xiaohong	Corporate Social Responsibility and Information Flow	AIS	Yes	Published	A
12	2019/2020	Journal of Business Finance & Accounting	Wang, Xiaohong	Shareholder Coordination and Corporate Innovation	AIS	Yes	Accepted	

13	2019/2020	Journal of Accounting and Finance	Yoon, Myung-Ho	Supporting and distracting factors affecting student performance in Management Information Systems: An empirical study at a US commuter public university	TLS	Yes	Published	
14	2018/2019	International Journal of Forensic Sciences	Aliabadi, Sara	Application of Time Series Analyses in Forensic Accounting	AIS	Yes	Published	
15	2018/2019	Journal of Emerging Technologies in Accounting	Aliabadi, Sara	Application of Time Series Analyses in Big Data: Practical, Research, and Education Implications	AIS	Yes	Published	C
16	2018/2019	International Journal of Forensic Sciences	Dorestani, Alireza	Application of Time Series Analyses in Forensic Accounting	AIS	Yes	Published	
17	2018/2019	Journal of Emerging Technologies in Accounting	Dorestani, Alireza	Application of Time Series Analyses in Big Data: Practical, Research, and Education Implications	AIS	Yes	Published	C
18	2018/2019	Journal of Information Systems	Wang, Xiaohong	What do the Markets Say? Shareholder Wealth Effects of the XBRL Mandate	AIS	Yes	Published	A
19	2018/2019	International Journal of Accounting, Auditing and Performance Evaluation	Yen, Ai-Ru	Auditor Sanctions and the Management of Riskiness of Audit Client Portfolios	AIS	Yes	Published	C
20	2018/2019	Journal of International Accounting Research	Yen, Ai-Ru	Effects of Translation on Probability Judgments: Evidence from the IFRS in Taiwan	AIS	Yes	Published	A
21	2018/2019	Journal of Applied Business and Economics	Yoon, Myung-Ho	Factors associated with student performance in Cost Accounting II: An empirical study at a US commuter public university	TLS	Yes	Published	C
22	2017/2018	Journal of Contemporary Business Issues	Elshafie, Essam	The Information Content of Disclosure Controls and Procedures Deficiencies	AIS	Yes	Published	C
23	2017/2018	International Review Of Financial Analysis	Le, Huong 'Anne'	Asset Liquidity and Firm Innovation	AIS	Yes	Published	A

24	2017/2018	Journal of Contemporary Accounting & Economics	Yen, Ai-Ru	Determinants and market valuation of the decision to audit or review: Evidence from Taiwan	AIS	Yes	Published	A
25	2016/2017	International Review Of Financial Analysis	Le, Huong 'Anne'	Strategic Growth Option, Uncertainty, and R&D Investment	AIS	Yes	Published	A
26	2016/2017	Journal of Business Economics and Management	Le, Huong 'Anne'	Customer Satisfaction and Corporate Investment Policies	AIS	Yes	Published	B
27	2016/2017	Journal of the Patent and Trademark Office Society	Tokic, Stjepko	The Interplay Between User Innovation, Patent System and Product Liability Laws: Policy Implications	AIS	Yes	Published	
28	2016/2017	Financial Management	Wang, Xiaohong	Innovation and Price Informativeness	AIS	Yes	Published	A

Part D: Impact of Intellectual Contributions

1. Professor Nont Dhiensiri has published an article titled “An Introductory Application of Monte Carlo Simulation in Capital Budgeting” in Journal of Financial Education in 2014. Journal of Financial Education is the best pedagogical in finance and is ranked as B on the ABDC List. This article contributes both to the pedagogy of teaching finance and to the business practice of capital budgeting. In this article, he demonstrates the weaknesses of the common method of using scenario and sensitivity analysis to address risk in capital budgeting analysis and provides evidence that a Monte Carlo simulation is not only easy to apply but also a more superior technique as it still provides an unbiased estimation but with more useful information. In addition, he provides an easy-to-follow step-by-step of how to apply this technique using Microsoft Excel. Financial managers can easily what they learn in his paper in their daily work.
2. Professor Robert Cook published an article titled “Dispatching Policies for Last-Mile Distribution with Stochastic Supply and Demand” in Transportation Research Part E: Logistics and Transportation Review in 2017. The journal is ranked as A* on ABDC List. This article considers a representative model for a common problem encountered in Disaster Relief. In term of contribution to the academic discipline, this article establishes a framework for modeling and solving these problems, including some analytical results, and also established a simple heuristic that worked well in our simulations. In addition, the societal significance of this work is two-fold: first, it provides a simple and an effective heuristic for disaster managers to use in the field, and secondly, it provides a foundation for future analytical works to further understand the unusual way stochasticity is experienced by a disaster manager.
3. Professor Dilek Yunlu published an article titled “High-skilled Female Immigrants: Career Strategies and Experiences.” in Journal of Global Mobility in 2018. The journal is ranked as B on ABDC List. This article has both an academic impact and to societal impact. It identifies a different path that is followed by high-skilled female immigrants in reconstructing a successful career. Most women in the study went through a career collapse during their non-linear entry into the workforce. The theoretical contribution of the paper is that the status collapse ignites individual motivation triggering the experiential learning cycle. Another contribution of the paper is the fact that none of the female immigrants created a “victim mindset” narrative. They worked through challenges and used learning as a tool to overcome the difficulties while becoming stronger candidates for the workplace through tapping into social networks and building tougher resilience.

4. Professor Suresh Singh published an article titled “Under Armour's Lawsuit Against Nike: Worth Breaking a Sweat?” in *Journal of Business Case Studies* in 2013. In this article, Professor Singh documented the lawsuit filed by Under Armour against Nike for illegally using variations of the I WILL trademark. This case study analyzes Nike's move and Under Armour's countermove. The case is well suited for initiating a broader discussion of competitive dynamics, especially of unconventional hardball and curveball strategies. This article was used at the School of Kinesiology - Sport Management at the University of Michigan, at the British College in Kathmandu, Nepal, and at a non-profit organization called INROADS.

5. Professor Anne Le published an article titled “Strategic Growth Options, Uncertainty and R&D Investments” at the *International Review of Financial Analysis* in 2017. This journal is ranked A by ABDC. The article examines how firms make investment decisions under uncertainty. According to Google Scholars, this article has been cited 65 times. The authors citing this paper are from different countries (such as U.S.A, European countries, China, or Australia) with their citing papers published in leading journals in the field (such as the *Journal of Corporate Finance*, *Small Business Economics*, or *Pacific Basin Finance Journal*).

6. Professor Charles Funk published an article titled “Resource Curse Impacts on the Co-evolution of Emerging Economy Institutions and Firm Internationalization” in *International Business Review*, 30(4): 101753. This is an 'A' rated journal in the ABDC list. His work expands the International Business field's contribution to the literature on the "resource curse" (which is the tendency for resource-abundant countries to underperform on economic and social development indicators). This article has a strong policy implication for emerging market policy-makers and firms to build robust institutional relationships that reduce the curse's de-internationalization pressures.

7. Professor Cigdem Gonul Kochan has published an article called "Impact of cloud-based information sharing on hospital supply chain performance: A system dynamics framework" in the *Journal of Production Economics* in 2018. *Journal of Production Economics* is ranked A* in the ABDC list. In this article, she develops a novel systems dynamics approach, a feedback-based structure to model and investigate the behavior of a hospital supply chain's information system and evaluate the impact of adopting a cloud-based information sharing system. Her article has impacted the supply chain management field significantly, with more than 100 citations since 2018. The results of her study help practitioners better understand the structure of cloud-based information sharing in supply chains and cloud computing's impact on healthcare supply chain performance when making strategic decisions. Furthermore, the system dynamics model developed in this article has been used by companies to examine the behavior of their electronic supply chain management systems(e-SCMs). Also, the findings of this study act as a catalyst for academicians to explore this topic further.

8. Professor Deepa Pillalai was invited to publish a research reference titled “Product Placement” on Oxford Bibliographies Online. Oxford Bibliographies Online has been called the "most ambitious project of its kind" by Inside Higher Ed. Self-described as a "cutting-edge resource" and "an authoritative guide to current scholarship", it features in-depth annotated bibliographies on academic topics.

9. Professor Sungdoo Kim published an article, titled “A Qualitative Study of online Work Breaks” in *Organization Management Journal* in 2019. This is a “C” rated journal in the ABDC list. Through an in-depth qualitative study of a diverse set of 33 full-time working professionals, the study identified conditions under which online work breaks (e.g., checking Facebook at work) occur as well as the characteristics and outcomes of these breaks. Insights gained from this research have strong practical implications for managers concerned with ensuring that when employees “take a break via technology,” the consequences are positive.

10. Professor Sungdoo Kim published an article, titled “Managing millennials’ personal use of technology at work” in *Business Horizons* in 2018. This is a “B” rated journal in the ABDC list. This article examines the characteristics of the millennial generation and discusses how organizations might keep technology from distracting this generation at work. He offers managers and organizations viable solutions to tap the potential of millennials while curbing their technology misuse. These solutions include fostering both relaxation and urgency mentalities, establishing a workplace technology use policy based on shared understanding, and training both millennials and their managers. Google Scholar shows that this article has been cited 43 times since the publication.

11. Professor Sungdoo Kim published an article, titled “When work comes home: technology-related pressure and home support” in *Human Resource Development International* in 2018. This is a “B” rated journal in the ABDC list. This article takes a closer look at the prevalence of workers bringing work home. The article found the impact of technology-related pressure (the imposition of work-based technologies into an employee’s personal life) on work-home conflict. This research offers suggestions for HRD and management practitioners who assist employees and organizations in tackling work-home issues.

12. Professor Dilek Yunlu has published an article titled “Creative Procrastinators: Mapping a Complex Terrain” in the *Personality and Individual Differences* journal in 2020. *Personality and Individual Differences* is ranked as an A journal on the ABDC List. Dr. Yunlu investigates the relationship between procrastination and creativity. Procrastination has two types: active and passive procrastinators. The study has fascinating results; when it comes to creative behavior the type of procrastination makes a difference. The study shows how complicated the relationship is between different types of procrastination and creativity (self-measured and judge-measured).

13. Professor Garo Agopian has published a paper titled “Refurbishing services and how services enhance consumer well-being” in the *Journal of Services Marketing* in 2018. The *Journal of Services Marketing* is ranked as A on the ABDC List. This paper explores how services might impact a general consumer sense of everyday well-being. In particular, the paper focuses on the existential benefits of refurbishing services and how they might impact owner sense of self and overall life satisfaction. The paper provides an easy-to-follow insight into the lives of products after purchase and the roles of relevant service providers. Both the latter and consumers can apply the findings toward a more sustainable alternative to the buy-and-dispose consumption behaviors found in most world economies.

14. Professor AiRu Yen has published a paper titled “Determinants and market valuation of the decision to audit or review: Evidence from Taiwan” in the *Journal of Contemporary Accounting and Economics* in 2017. This is an “A” rated journal on ABDC List. The article examines what motivates firms to choose between different assurance services for their interim financial reporting. The results not only fill out the gap in previous literature but also provide policy implications for regulators. The results also provide implications for audit firms. By studying various company characteristics, audit firms can understand whether their client firms demand a higher or lower assurance level. Services with different degrees of assurance can be provided based on the needs of client firms. The consideration of client features could enhance the value of services provided by audit firms and the overall client satisfaction."

15. Professor Ai-Ru Yen published an article titled “Effects of Translation on Probability Judgments: Evidence from the IFRS in Taiwan” in the *Journal of International Accounting Research*, Vol 18 (1), 2019: 127-141. The *Journal of International Accounting Research* is an A-ranked journal in the ABDC list. This paper adds to the literature on the effects of translation on interpretation of uncertainty expressions. The results have important implications for accounting standard setters who seek the

convergence of accounting standards from different countries to promote more efficient and effective financial reporting in the international business environment.

16. Professor Shubin Xu published an article titled “Scheduling parallel-machine batch operations to maximize on-time delivery performance” in the Journal of Scheduling in 2016. The Journal of Scheduling, published by Springer New York, provides a global forum for the publication of all forms of scheduling research. It is ranked as an “A” journal in the ABDC List and is the only peer reviewed journal with broad coverage of the techniques and applications of scheduling that spans multiple disciplines. The article examines various algorithms to maximize on-time delivery performance in the context of parallel-machine batch operations. This research has practical applications in many industries such as semiconductor manufacturing, metalworking, chemical processes, hospital sterilization, and transportation services.

BDS: Basic or Discovery Scholarship

AIS: Applied Integrative/Application Scholarship

TLS: Teaching and Learning Scholarship

PRJ: Articles in peer-reviewed journals

OPR * : Other peer-reviewed outputs

NPR * : Non peer-reviewed outputs

* Additional OPR and NPR items (other than articles, proceedings, presentations [I and S], grants, textbooks, cases, books, and chapters) may be selected on Settings tab.

Additional OPR/NPR items selected: [Non-refereed journal articles](#) **Part:** Percentage of Participating Members (as a % of head count) Producing Intellectual Contributions

All: Percentage of All Members (in terms of Member FTEs) Producing Intellectual Contributions

The following departments/areas have been excluded in College Settings: [DO](#), [OPA](#)