Measure: Preparation for Additional Degree (Goal 1)

General Definition:
Item from NEIU Alumni Survey: *In general, how well did your bachelor’s degree prepare you for your additional degree program?* Data reported on this KPI are responses from alumni completing a bachelor’s degree one year prior to surveying.

Frame of Reference:
The frame of reference is set by past performance. When possible, targets are based on an average percent increase over past performance. When past performance is not available, varies, or shows a decline, institutional knowledge is used.

For this KPI the long term target for the life of Northeastern’s Strategic Plan is 73.6%. The current Actual exceeds the long term target. The short term target (currently 90.0%) is reviewed annually and revised if necessary.

Frequency of Measurement:
This KPI will be measured every calendar year.