Measure: Present Attitude Toward Degree Program (Goal 2)

General Definition:

Item from NEIU Alumni Survey: *What is your current attitude toward your degree program?* Data reported in this KPI are responses from alumni completing a bachelor's degree five years prior to surveying.

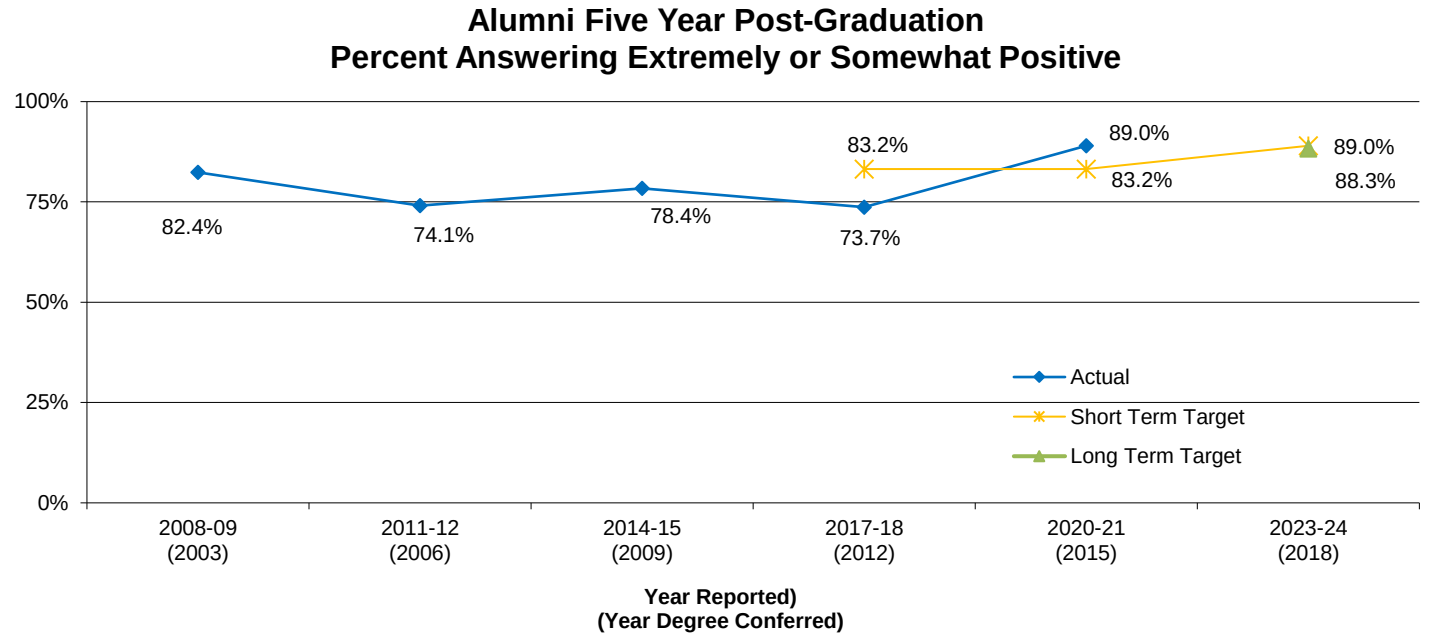
Frame of Reference:

The frame of reference is set by past performance. When possible, targets are based on an average percent increase over past performance. When past performance is not available, varies, or shows a decline, institutional knowledge is used.

For long term target for the life of Northeastern's Strategic Plan is 88.3%. The short term target is 89.0%. The survey is administered every three years, at which time the short term target is reviewed and revised, if necessary.

Frequency of Measurement:

This KPI will be measured every three years.



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