Measure: New Freshmen Enrollment (Goal 1)

General Definition:
Number of first-time (full-time and part-time) freshmen enrolled in the Fall term.

Frame of Reference:
Frame of reference is set by high school graduation and population trends, and NEIU’s past performance. The long term target for the life of Northeastern’s Strategic Plan is 847. The short term target (currently 475) is reviewed annually and revised if necessary.

Frequency of Measurement:
This KPI is measured each Fall term.