

Curriculum Vitae
Shayne Pepper

Northeastern Illinois University
Department of Communication, Media, & Theatre
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EDUCATION:

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| 2011 | Ph.D. North Carolina State University
Communication, Rhetoric, & Digital Media |
| 2007 | M.A. University of Iowa
Film Studies |
| 2004 | B.A. University of New Orleans
Major: Drama & Communication
Minor: English |

ACADEMIC APPOINTMENTS:

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| 2017- | Associate Professor, Northeastern Illinois University
Department of Communication, Media, and Theatre |
| 2017-2021 | Department Chair, Northeastern Illinois University
Department of Communication, Media, and Theatre |
| 2014-2017 | Graduate Advisor, Northeastern Illinois University
Department of Communication, Media, and Theatre |
| 2011-2017 | Assistant Professor, Northeastern Illinois University
Department of Communication, Media, and Theatre |
| 2007-2011 | Graduate Instructor, North Carolina State University
Communication, Rhetoric, & Digital Media Program |

RESEARCH AND TEACHING INTERESTS:

Film history and theory, Television studies, Cultural studies, New media technologies, AIDS media, HBO and cable television, Popular media and political activism

PUBLICATIONS:

Journal Articles:

“Cultural Programming and the Early History of HBO’s Signature Style (1978-1988).” *Journal of Cinema and Media Studies* 61.5 (Forthcoming January, 2022)

“Subscribing to Governmental Rationality: HBO and the AIDS Epidemic.” *Communication and Critical/Cultural Studies* 11.2 (June, 2014), 120-138

“*Invisible Children* and the Cyberactivist Spectator.” *Nebula* 6.4 (December, 2009), 40-55

Book Chapters:

“Public Service Entertainment: HBO’s Interventions in Politics and Culture” in *Media Interventions*. Kevin Howley (ed). (New York: Peter Lang, 2013), 127-142

“Joanna Newsom Covers in the Blogosphere” in *Visions of Joanna Newsom*. Bradley W. Buchanan (ed). (Sacramento, CA: Roan Press, 2010)

Book Reviews:

Review of *Contagious: Cultures, Carriers, and the Outbreak Narrative* (Durham: Duke University Press, 2008) by Priscilla Wald. *The Journal of Popular Culture* 42.6 (December, 2009), 1160-1161

Review of *Looking Past the Screen: Case Studies in American Film History and Method* (Durham: Duke University Press, 2007) by Jon Lewis and Eric Smoodin (eds.). *Film Criticism* 33.3 (Spring 2009), 72-75

Review of *Conspiracy Panics: Political Rationality and Popular Culture* (Albany: SUNY Press, 2008) by Jack Z. Bratich. *Culture Machine* (May 2009)

Review of *Hollywood Goes to Washington: American Politics on Screen* (London: Reaktion Books, 2008) by Michael Coyne. *Scope: An On Line Journal of Film and TV Studies* Issue 13 (February 2009)

Invited and Other Publications:

“HBO and the Story of HIV/AIDS.” *Communication Currents* 9.3 (June, 2014).
<http://www.natcom.org/CommCurrentsArticle.aspx?id=5031>

Encyclopedia of Social Media and Politics. Kerric Harvey (ed). (Thousand Oaks, CA: CQ Press, 2014). Entries for “Digg,” “Tumblr,” and “Reddit.”

“Beyond Netflix and TiVo: Rethinking HBO Through the Archive.” *FlowTV.org*, May 21, 2010
<http://flowtv.org/?p=4994>.

TEACHING EXPERIENCE:

Northeastern Illinois University (2011 – Present)

Graduate Courses:

CMTM 468: Seminar in New Media
CMTM 467: Special Topics in Film and TV (Reality Television)
CMTM 467: Special Topics in Film and TV (HBO: TV History and Theory)
CMTM 466: Media and Cultural Studies
CMTM 465: Mass Communication Theory
CMTC 401: Introduction to Graduate Study

Undergraduate Courses:

CMTM 390: NEIU Cinémathèque
CMTC 386: Professional Experience Seminar
CMTM 380A: Television Genres
CMTM 377: Gender and Media
CMTM 373: World Cinema
CMTM 365: Contemporary Issues in Mass Media
CMTC 300: Mediated Communication
CMTM 265: Mass Media & Society
CMTM 160: Introduction to Cinema

North Carolina State University (2007 – 2011)

COM 467: Gender, Sexuality, & Media
COM 267: Electronic Media Writing: Theory and Practice
COM 110: Public Speaking
ENG 282: Introduction to Film

SUPERVISED STUDENT RESEARCH:

Graduate Theses (Directed)

Susanne Pawlikowski	(Spring 2021)
“Tuning In to Immigration: A Critical Analysis of the <i>Americans All, Immigrants All</i> Radio Series”	
Anthony Guerrero	(Fall 2020)
“The Power of Drag: Performance, Activism, and Self-Expression”	
Mary Kroeck	(Spring 2016)
“Missing Pieces: The Life and Work of Shel Silverstein”	
Benjamin Van Loon	(Spring 2015)
“Toxic Cults: <i>Repo Man, The Toxic Avenger, and Street Trash</i> ”	

Graduate Theses (Committee Member):

- Elise Taylor (Fall 2017)
“Isolated With Friends: Online Communities in the Gig Economy”
- Samentha Sepulveda (Spring 2017)
“Where (Species) Inequality Lives”
- Christopher Churchill (Spring 2017)
“Tell Me About My Mother: How Honesty, Love, and Humor Help Families Dealing With Mental Illness”
- Avrohom Steinberg (Spring 2015)
“Quality of Life in Long-Term Eldercare Organizations: Bridging Relational Chasms Through Sites of Meaningful Communication”
- Kristina Saldarelli (Spring 2013)
“Technology’s Influence on Theatre and Dance”

Graduate Independent Studies Supervised:

- Anthony Guerrero- *Analyzing RuPaul’s Drag Race* (Fall 2019)
- James Fuentes & Leland Humbertson- *Star Trek and Culture* (Fall 2016)
- Rana Alrobbie- *Media and Politics in the Arab World* (Fall 2015)
- Rafal Rybak- *Media, Power, and U.S. Race Relations* (Fall 2015)
- Yelitza Hernandez- *Contemporary Cinema and Production Culture* (Spring 2015)
- Anthony Colon- *Fan Studies and Transmedia Storytelling* (Fall 2014)
- Benjamin Van Loon- *Digital Media and Philosophy* (Fall 2014)
- Caitlin Inman- *Mobile Technologies and Social Change* (Fall 2013)
- Vita Schweighart- *Privacy, Surveillance, and Technology* (Fall 2012)

Undergraduate Honors Projects (Faculty Advisor):

- Melissa Brand- (Fall 2014)
“Exploring the Gendered Newsroom: An Examination of Aaron Sorkin’s *The Newsroom*”

Undergraduate Independent Studies Supervised:

- Samantha Stawiarski- “(Post)Feminism and Pornography” (Spring 2015)
- Tracey Washington- “Representations of African-American Women in Media” (Spring 2014)
- Yesenia Taveras- “Fan Cultures and Video Games” (Spring 2014)

CONFERENCE ACTIVITY:

Presentations:

- “The Absence of Queer Stories in HBO’s Early AIDS Programming” *Midwestern Conference on Literature, Language and Media* (DeKalb/Virtual) April 2, 2021.
- “What *Sesame Street* Can Teach Us About HBO”
NEIU Faculty Research and Creative Activities Symposium (NEIU) November 15, 2019
- “Adapting AIDS Literature: HBO and *The Normal Heart*”
Midwest Popular Culture Association Conference (Chicago) October 6, 2016
- “HBO and the Logics of Public Television: Reframing the Prehistory of HBO’s Signature Style”
NEIU Faculty Research and Creative Activities Symposium (NEIU) November 13, 2015
- “Screening Italy’s National Psychodrama: Melodrama, Public Service, and *The Best of Youth*”
National Communication Association Conference (Chicago) November 23, 2014
- “AIDS Activism and Public Policy in PBS and HBO Documentaries”
Society for Cinema and Media Studies Conference (Chicago) March 9, 2013
- “When Quality Television Meant Public Television: HBO’s Evolution in the 1980s”
National Communication Association Conference (Orlando) November 16, 2012
- “HBO’s Cultural and Public Service Programming in the 1980s”
Society for Cinema and Media Studies Conference (Boston) March 24, 2012
- “Rethinking Ownership and Accessibility in The Age of Digital Reproduction”
National Communication Association Conference (New Orleans) November 20, 2011
- “When Public Television Goes Private: Early AIDS Documentaries on PBS and HBO”
NEIU Annual Faculty Research & Creative Activities Symposium (NEIU) November 4, 2011
- “Social Media: Logics of Gaming/Logics of Markets”
NETT Day 2.0 (NEIU Empowerment Through Technology) (NEIU) October 27, 2011
- “Public Service Entertainment: HBO’s Interventions in Politics and Culture”
9th Annual Cultural Studies Association Meeting (Chicago) March 24, 2011
- “HBO’s Memorial Documentaries: “Remember. Reflect. Respond.”
Society for Cinema and Media Studies Conference (New Orleans) March 12, 2011
- “Watching Tina Fey Make Liz Lemonade: *30 Rock*’s Post-Feminist Feminism” (w/ Dawn Shepherd) *National Communication Association Conference* (San Francisco) November 17, 2010

“HBO, New Queer Cinema, and the AIDS Epidemic”

National Communication Association Conference (San Francisco) November 14, 2010

“Politics, History, & HBO Documentary Films”

Flow Conference 2010 (Austin) October 2, 2010

“HBO and the AIDS Epidemic: Subscribing to a Neoliberal Solution”

National Communication Association Conference (Chicago) November 13, 2009

“*Invisible Children* and the Cyberactivist Spectator”

National Communication Association Conference (Chicago) November 13, 2009

“A Love Unspecified: *Scrubs* and Network Television’s Recoding of Masculinity”

National Popular Culture Association Conference (New Orleans) April 10, 2009

“‘If PBS Doesn’t Do It, Who Will?:’ HBO and the Negotiation of Profit and Public Service”

6th Annual Visual Cultures Symposium, “Unthinking Television: Visual Culture[s] Beyond the Console” (George Mason University) March 26, 2009

“The Importance of the Image: Visual Rhetoric and Oliver Stone’s *JFK*”

National Communication Association Conference (San Diego), November 21, 2008

“*My So-Called Life*: The Text as a Battlefield for Identity”

National Popular Culture Association Conference (San Francisco) March 19, 2008

“Transitions in Sound and Regulation: Shirley Temple and the *Baby Burlesks*”

Film Indiana: Screening Shorts Conference (Indiana University) September 14, 2007

Other Conference Activity:

Panel Chair. “The Culture Industry 2.0: Refreshing the Political Economy of the Culture Industry” *National Communication Association Conference* (Orlando) November 15, 2012

Panel Chair and Organizer. “Beyond the Sunday Night Lineup: 40 Years of HBO (1972-2012)”

Society for Cinema and Media Studies Conference (Boston) March 24, 2012

Panel Chair. “Girls and Boys (Who Like Boys) Who Like Girls: Cultural Performances of

Gender and Sexuality” *National Communication Association Conference* (New Orleans) November 17, 2011

Panel Respondent. “The Representation and Practice of Activism: Communication For and

Against Resistance” *National Communication Association Conference* (New Orleans) November 17, 2011

Moderator. “Ethics and Video Games Panel”

NETT Day 2.0 (NEIU) October 27, 2011

Panel Chair and Organizer. "Technologies of Cultural Maintenance"
National Communication Association Conference (Chicago) November 13, 2009

HONORS AND AWARDS:

NEIU Educational Leave (Research Sabbatical)	(2019)
NEIU Faculty Excellence Award for Service	(2016)
NEIU Faculty Excellence Award for Teaching	(2014)
NEIU CAS Faculty/Student Team Summer Research Grant (\$4,200)	(2014)
NEIU Summer Research Stipend (\$5,000)	(2013)
Graduate Teaching Assistantship- North Carolina State University	(2007-2011)
Full Frame Documentary Fellowship	(2008)
Graduate Assistantship- University of Iowa	(2005-2007)
Phi Beta Kappa	(2004)

PROFESSIONAL SERVICE:

Reviewer- <i>Refractory: Journal of Entertainment and Media</i>	(2021)
Reviewer- <i>Communication and Critical/Cultural Studies</i>	(2015, 2016)
Reviewer- <i>The Popular Culture Journal</i>	(2015)
Reviewer- SAGE Open	(2015)
Book Reviewer- <i>Choice Magazine</i>	(2012-present)
Reviewer- <i>Radical Pedagogy</i>	(2012)
Reviewer- <i>Kaleidoscope</i>	(2012)
Reviewer- Central States Communication Association Conference <i>Sexual Orientation and Gender Identity Caucus</i>	(2011)
Reviewer- <i>Journal of Communication Inquiry</i>	(2010)
Reviewer- National Communication Association Conference <i>Critical/Cultural Studies and Mass Communication Divisions</i>	(2009-2016)
Selection Committee Member- Full Frame Documentary Film Festival	(2009-2010)
Reviewer- <i>eSharp</i> (www.sharp.arts.gla.ac.uk)	(2007-2011)

PROFESSIONAL AFFILIATIONS:

Society for Cinema and Media Studies	National Communication Association
Cultural Studies Association	Popular Culture Association
Central States Communication Association	Midwest Popular Culture Association