

Enrollment Management

- Fall 2023 Enrollment Updates, Presenters; Vice President for Student Affairs, Terry Mena; Interim Provost, R. Shayne Cofer
- Afghan Refugee Transition Program (ARTP) Updates, Presenter: Terry Mena
- Undergraduate Tactical Planning, Presenter: Director Undergraduate Admissions, Ryan Trout
- Common App Application Pool Data (2022/2023), Presenter: Interim Dean of Graduate Studies, Analytics and Research, Marcelo Sztainberg

Enrollment Management - Fall 2023 Updates

Fall 2023 enrollment, compared to Fall 2022 actual

- Fall 2022 new First-Year students: 516
- Fall 2023 First-Year update: 542

- Fall 2022 new Transfer students: 584
- Fall 2023 Transfer update: 523
(Last day to register for classes is September 1, 2023)

Year over Year progress toward Fall 2023 enrollment goal:

First-Year Students

Apps: 8,535 (+64.9% August 2022)
(70.9% via Common App)
(29.1% via neiu.edu)

Accepted: 5,968 (+111.3% August 2022)
Intent to Enroll: 938 (+54% August 2022)

Transfer Students

Apps: 1,715 (+29.1% August 2022)
(18.6% via Common App)
(81.4% via neiu.edu)

Accepted: 1,058 (+25.7% August 2022)
Intent to Enroll: 656 (+17.8% August '22)

Data as of August 17, 2023



Undergraduate Recruitment: Goals/Tactics

A brief overview of significant planned changes from last year to this year:

Overall:

- 6 “Open Houses” and 4 “Preview Days” already scheduled at the North campus
- 37 targeted events planned already between North campus, El Centro, and CCICS
- Short video messages inserted into the communication plan (featuring dozens of key contacts)
- Reinstating counselor breakfasts at all campuses
- NEIU expects to fund all Common App expenses from NEIU For You 2.0 funds in FY24 (\$35k)
- Improve the onboarding process to increase yield and reduce “melt”
- Hope Chicago open houses, workshops, orientations, celebrations, and better attendance at *their* events
- EDI affinity group events
- Alumni Association presence at events, calling, and “spirit kits” to alumni educators
- Snail mail acceptance letters plus updated admission packet and earlier financial aid communication to accepted students.
- Faculty and Deans:
 - More interaction with prospective students through events and external connections
 - Maximizing initiative such as Teach Chicago Tomorrow and Guaranteed Admission programs (already in place)
 - More academic information incorporated into communication plans

CCICS and El Centro:

- At both campuses, host orientations, preview days, open houses, and high school groups
- 2 counselor breakfasts at each campus this upcoming year
- Reinstating the “Golden Tours” (EC) and “President’s Tour” (CCICS)
- Work more closely with Elizabeth and Diamante (recruiters).
- Proyecto Pa’Lante and Project Success at El Centro and CCICS, respectively



Undergraduate Recruitment: Goals/Tactics

Update on 2023/24 Undergraduate Tactical Plan:

The following offices have contributed to the plan:

- CCICS campus (July 11)
- El Centro campus (July 10)
- Project Success (July 11)
- Proyecto Pa'Lante (July 10)
- Marketing & Communications (June 26, 30, and more)
- Hope Chicago (July 21+)
- EDI (Pedroso, Latinx, African American, ANAPISI, First Generation) (June 26)
- Alumni Association (April 24)
- Caminos al Exito (August 31+)
- AVP Stu Success & Retention re: CCAS/Early College/Summer Bridge/Orientation (Aug 15)
- Veteran's services (August 17)
- Admission Operations (July 10, Aug 14)
- Living Learning Communities (August 25)
- Financial Aid (August 17)
- Administrative Team Meeting (August 21)
- Enrollment Management Leadership Team (August 16+)
- Student Affairs LEAD Team (TBD)
- Provost Dean's Council (August 10)
- President's Cabinet Meeting (First Visit Jul 26, 2023)
- Faculty
 - a. CAS Dean (July 24)
 - b. CBT Dean (August 18)
 - c. GCOE Dean (August 18)

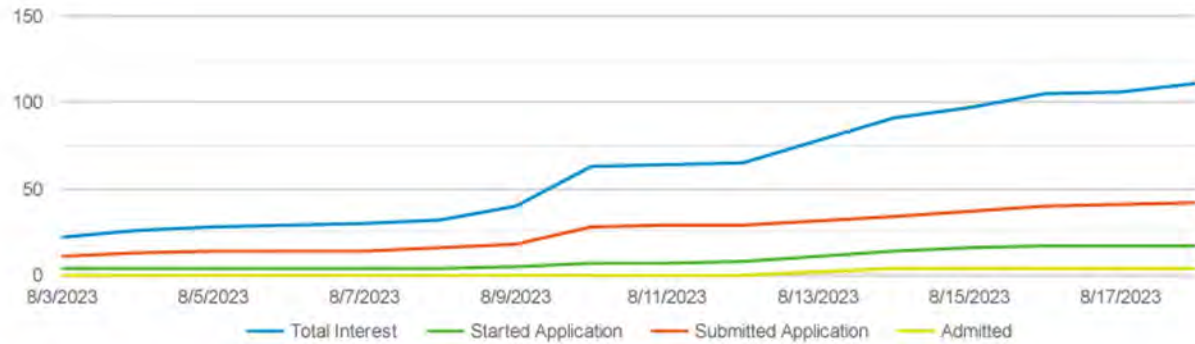
Feedback from the 8/21/23 Administrative Team Meeting will be incorporated into the next draft before it goes final and is widely distributed.

Afghan Refugee Transition Program Interest

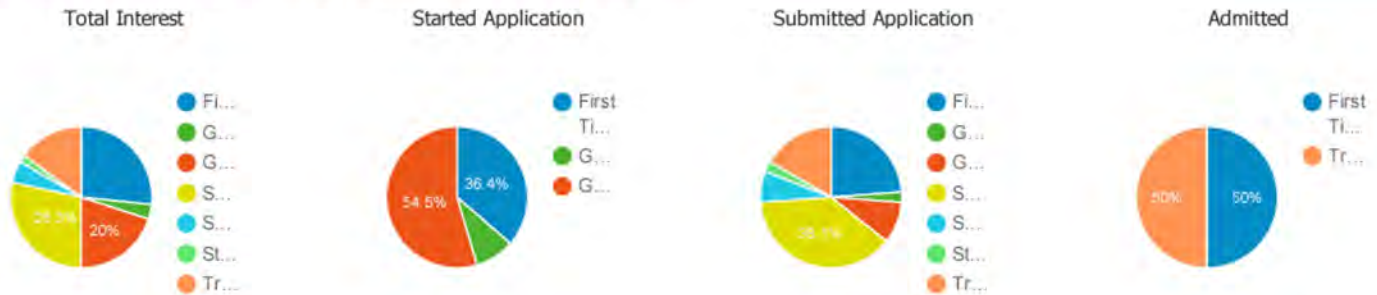
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Metric	Total Interest	Started Application	Submitted Application	Admitted
ARTP Cohort 2	111	17	42	4

Registrants



Please select what type of admission program you are considering:



Metric	Total Interest	Started Application	Submitted Application	Admitted
First Time Freshmen	16	4	10	2
Graduate Certificate/Licensure...	2	1	1	0
Graduate Degree	12	6	4	2
SAELL	17	0	16	0
Second Bachelor's Degree	3	0	3	0
Student-at-Large (Non-degree)	1	0	1	0
Transfer	9	0	7	2

Afghan Refugee Transition Program (ARTP) Next Steps

- Work with the Office of Sponsored Program and Office of University Budgets to establish the best method for accounting expenses
- ARTP Coordination Group - finalize the first list of admitted students
- Scholarship Recommendation Committee will review and select scholars from admitted students
- DRAFT of Illinois Department of Human Services Grant Submission
- Community Meeting coordinated and hosted by Trustee Kalayil and President Bell-Jordan
- Begin the process of hiring the new faculty, staff, and graduate assistant
- Get Cohort 2 Scholars recipients registered completed, school supplies, housing set-up/move-in, begin wraparound services, etc.
- Orientation and Transition for New ARTP Cohort
- Faculty & Staff Cultural Responsiveness Training
- Submit IDHS Grant Submission: Get the final grant submission
- Begin social and educational programming for ARTP Cohorts

Questions?





**Academic/Student Affairs, Enrollment and
Technology Committee
Northeastern Illinois University**

Terry C. Mena
*Vice President for Student Affairs
& Dean of Students*

August 24, 2023

Overview

- NEST Updates, Presenter: Terry Mena
- Mental Health Early Action on Campus Act & Grant, Presenter: Interim Director of Student Counseling Services, Miki Koyama



NEST Occupancy Report

- Total Leases: 390
Renewal: 162
New Student: 228
- Current Occupancy Rate: 93%
- Target Occupancy Rate: 92%

Prior Occupancy

- Fall 2022: 381/87.4%
- Spring 2023: 420/95.5%
- Summer 2023: 191/49%

As of August 18, 2023 - Note: The occupancy will change until the Fall census date.



NEST Charges, Payments & Balances

Summary Amount By Cohort / No Cohort from July 1, 2022 - August 14, 2023

Communities		Room Charge Total	Room Paid Total	Room Balance Total
2023	Afghan Transition Prgm 21-22	96,211.40	93,347.40	2,864.00
	CASEP Housing Awd Fall 2022	91,516.20	91,516.20	0.00
	Discover Yourself Fall 2021	78,672.81	52,497.59	26,175.22
	Discover Yourself Fall 2022	191,401.64	183,026.80	8,374.84
	Future Teachers Fall 2021	60,283.20	47,766.86	12,516.34
	Future Teachers Fall 2022	164,209.54	156,474.54	7,735.00
	Honors Housing Awd Fall 2022	135,238.00	128,997.03	6,240.97
	HOPE Scholarship	346,884.91	323,105.61	23,779.30
	Soc. Justice Housing Awd Fa20	69,624.00	57,686.06	11,937.94
	Soc. Justice Housing Awd Fa21	126,337.04	103,174.00	23,163.04
	Soc. Justice Housing Awd Fa22	181,882.40	172,786.67	9,095.73
	STEM Housing Awd Fall 2022	188,687.64	183,264.34	5,423.30
	General Resident (No Cohort)	2,118,738.60	1,733,624.63	385,113.97
	Total	3,849,687.38	3,327,267.73	522,419.65



Questions?



Mental Health Early Action on Campus Act (MHEACA) & Grant

Miki Koyama, Ph.D.

Interim Director for Student Counseling Services



Mental Health Early Action on Campus Act (MHEAC) & Grant

- What is the Mental Health Early Action on Campus Act?
 - When did it become law?
 - What about funding?
 - Purposes of the Act
 - Main objectives and goals
- How does the Mental Health Early Action on Campus Act Grant help implementing objectives and goals?
 - FY 23 implementation plans
 - FY 24 implementation plans

