

Graduate College Strategic Goals and Action Steps

University Strategic Goal One

STUDENT SUCCESS: Ensure student success from recruitment through graduation by creating a culture in which all members of the University community are engaged in attracting, educating, and graduating students who achieve the objectives for baccalaureate and graduate degrees.

Graduate College Goal

Raise graduate student recruitment, retention, and graduation rates, including those for students from historically underrepresented groups, to specific university benchmarks and goals.

University Action Step: 1.3

Action Steps

- Develop, implement, and invest resources in a comprehensive enrollment management plan that engages the university community. **University Action Step: 1.1**

Strive to make NEIU, as a designated Hispanic Serving Institution, an institution of choice for Latino students. **University Action Step: 3.4**

- Create a system that provides academic advising for students from inquiry through application, admission and enrollment. Maintain intentional advisement through graduation. **University Action Step: 1.4**
- Develop coordinated graduate level academic support services. **University Action Step: 1.5**

These services should begin with assessment of the individual student's academic needs and advance via intentional integration with the curriculum. The academic support system should provide services which effectively address the specific academic needs of all admitted graduate students, with a focus on quality and customer service.

- Implement a marketing and public relations plan to communicate the University brand and the value of the Graduate College and its programs to external and internal audiences. **University Action Steps: 3.5 and 3.6**

University Strategic Goal Two

ACADEMIC EXCELLENCE AND INNOVATION: Develop an environment that supports curricular and pedagogical innovation aligned with the mission of the institution, the standards of the disciplines, student needs, and career and civic opportunities in a global society.

Graduate College Goals

Develop a Statement of Objectives for the Baccalaureate Degree and a Statement of Objectives for the Masters Degree at NEIU. **University Action Step: 2.1** [See attached Draft 10/2008]

Review and revise discipline specific curricula based on national best practices and work force needs. **University Action Step: 2.3** [Committee to be convened by Provost as one step; Graduate College will also continue current work with individual programs]

Action Steps

- Develop quality programs based on current societal and student need
 - Programs must be of high quality; include content knowledge; skill acquisition; and the ability to understand, analyze, utilize, and apply research findings within the context of the field.
 - Programs must reflect multiple needs which include: Illinois educational goals, student interest, and employment, and provisions for students who will seek further study within their chosen field. **University Action Step: 2.9**
 - Programs must provide for continuous assessment of current content, course delivery and instructional methodology, student achievement, and maintain an appropriate level of recognition among competitive programs within the field.
- Support professional development opportunities for students through internships, international study, research, service learning, and career services. **University Action Step: 2.4**
- Support and create interdisciplinary courses and programs based on best practices and institutional strengths. **University Action Step: 2.5**
- Utilize diversity as a curricular/pedagogical dimension integrated with global and cultural studies and throughout the curriculum. **University Action Step: 2.7**

- Establish technology-enriched curricula to include hybrid and online courses. **University Action Step: 2.8**
- Encourage and support research projects that focus on such contemporary urban issues as education reform, immigration, economic development, and the environment. **University Action Step: 3.3**