BROMMEL-HANSON-IJAMS-HAYWARD SCHOLARSHIP
IN COMMUNICATION, MEDIA, AND THEATRE

For me it was a joy to name this scholarship after three of my former students that went on to get masters and doctoral degrees in “my field.” They form a trio of women who came to Northeastern for studies in communication and went on to each be college professors today. I am so proud of them. Each is such a delight to know and meet up with at regional and national conventions in communication.

Dr. Jarice Hanson has become one of Northeastern’s most published graduates in the field of media and communication effects. She has a reputation both nationally and internationally. Her scholarship as an editor, co-author, and author of some 20 books continues as she focuses her writings on the newest technologies and policies that influence public discourse. Another NEIU student of mine, Dr. Michael Kramer at the University of Oklahoma, ranks with Hanson as one of the top-ten published scholars in Communication today!

Jarice, daughter of a single mother, was a somewhat shy but bright participant in class. After graduation from Northeastern, she went to Northwestern for her masters and doctorate. She taught first at Rutgers University and then moved to the University of Massachusetts where she remains. While at the U. of Mass. she has served as department chairperson, associate dean, etc. This led to her being named to the Verizon Chair in Telecommunications at Temple University for a two-year period. Now she spends full time lecturing and doing research and turning out those books!

In a recent statement, Dr. Hanson wrote, “My research has evolved over the years from studies of global video and television content and telecommunication policies to encompass social and behavioral applications of digital technologies in general. One theme that remains constant involves policies that intentionally or unintentionally marginalize particular social groups…”

Dr. Karen Ijams-Schwabe did her undergraduate degree at North Park College and then came to Northeastern for her master’s degree where I was her advisor. She loved teaching and stayed on for a time at Northeastern until she went to Wayne State for her doctorate. Her dissertation and publications were on the subject of dreams and how they influence self-awareness and relational intimacy. Karen taught for me whenever I had conventions or off-campus lecture commitments. In the classroom, she was a dynamic force.
Today she continues teaching courses at Central Piedmont Community College in Pennsylvania in such diverse areas as gender communication, organizational communication, and theories and the psychology of communication.

I taught **Dr. Pam Hayward** as an undergraduate at Northeastern. Not only did she like speech but she was quite active on campus in speech, band and musical groups. That was back when Northeastern had a variety of sports and the band kept the teams moving! Pam went on to the University of Illinois in Urbana for her masters and doctorate in communications. Her dissertation was on students’ initial impressions of teaching effectiveness.

Her research and publications have focused on practical uses of speech in everyday life and in the classroom. She has had a special interest in ways in which teachers of communication can be more effective in the classroom. Her studies highlight what works and does not work in learning how to better communicate.

Currently Pam serves as chairperson of the Department of Communications at Georgia Regents University in Augusta, Georgia. There she received the “Most Valuable Professor Award” in 2004.