

University Day 2008 Table Notes

Table 1:

1. Diversity

Representative of student body within university (faculty/staff/admin) as well as with the support structures to maintain it

2. Interdisciplinarity/collaboration

Supported by structures and processes/procedures that are streamlined

3. Integration/community

University as a centerpiece within and a resource for community;

ALL supported by more diverse sources of funding & more advanced technology

Notes:

Faculty representative of student body demographics

Faculty committed to guiding students

Increased multiple revenue source

Increasing state of the art technology

Assessment of what process streamlining really means/process streamlining

Table 2:

Increase diversity, especially Latino students

Define a niche/footprint; distinctive, unique niche

More visible on the higher education map/landscape

Become more of an institution of choice (rather than a fallback option)

Need to focus on what we do well...or should do well....

Environmental scan: where do the needs lie? Community areas?

How should the university evolve (= more market savvy) Vocational areas?

Nursing/health professionals?

More partnerships with City of Chicago/outreach centers w/in area

Find models to examine (Prouss) - schools we'd like to be more like

Improve customer service – be a user-friendly campus

Increase financial independence = less dependence on the state

University as a training center

Table 3:

Look like?

Diversity/multicultural

Internationalization/globalization

Youthful orientation:

Creativity

Current – innovative

Open to change

Safe environment
Maintenance of quality of campus
Accepting/welcoming environment:
Tolerant

Who?

International/diverse
Act like above comment <Accepting/welcoming environment>
Affordability/accessible

Hopes

Provide excellent education to whomever wants it w/multicultural/multilingual skills
Worldwide reputation for diversity
Empower individual students who then may change the world

Table 4:

Top three choices:

1. Premier educator of 1st generation students:
Premier urban university
2. Model of social responsibility:
Energized alumni and students
3. Strong corporate/community partnerships

What do we want to look like?

Premier urban university
Fiscally sound
Green
Corporate/community partnerships
Up-to-date facilities
PhD-granting
Relationships with community colleges/high schools
Diverse/reflect global community
1st choice: premier educator of 1st generation students
Increase visibility in Chicago, locally, nationally, international
Housing for students
Athletics
On-line education
Responsive to students' needs

More scholarships
Life-long learners
Model social responsibility

Hopes

Faculty/staff committed to ongoing growth & development
Engaged alumni and students
Hopeful, optimistic students

Look like?

- ✓ More like modern contemporary
- ✓ Energy sustainable school (green)
- ✓ Sense of community for places to meet

*Expandable (graphic, etc.), more (nursing certified), degrees

Want to be?

- ✓ More expandable degrees-Graphic room FA
- ✓ To be able to plan the future of students

*More technology advanced (Wi-Fi) Laptop with tuition
✓ Increase active learning

**Future?* More events with music, etc., that is contemporary and relevant to students

- ✓ More degrees available-Nursing?
- ✓ State of the art science/research facility
- ✓ More diverse groups working together
- ✓ Promote a mentoring program-Faculty/Students
- ✓ Infrastructure upgrades
- ✓ Alumni connection-more participation

Table 5:

Look like?

- *Renovated Theatre Building and Occupied
- *Dorms w/all students specifically with/Intern. Student Housing
(Time to Degree) Issues
(Retention)
- *Better advising – on-line?
- *Improve Student Union

- *Hire more tenure track faculty – more like 75% of regional university courses taught
- *Expand ESL opportunities
- *More on-line courses (attract students)
- *Improve image/profile in media
- *Smooth labor/management relations
- *More state money/other outside funding
- *More integrated with community
- *Intentional linkage between Academic and Student Affairs
- *More celebratory graduation ceremonies

Infrastructure

- *Dorms, theatre, SU, Science Building,
- *Academic Excellence
- *On-line courses
- *Tenured faculty (75%)
- *ESL, smooth labor relations intentional linkage, Academic & Student Affairs
- *Image/Profile
- *Media Relations, integrated w/community, celebratory graduation ceremony
- *On-line courses
- *Academic excellence
- *Image/Profile
- *75% Tenure Track Faculty
- *On-line courses
- * Student/Centered Spaces Dorms

Labor/Managers

- *Faculty Governance
- *Shared Governance

Important Regional University

Table 6:

What do we want to look like?

State-of-the-art communications and information technology in offices and classrooms.
 Building/spaces appropriate for students', faculty and staff needs, and program priorities.
 Beautiful welcome center that functions as multicultural center
 Involve alums in development
 Create University that is attractive to donors, to the community generally

Specifics:

- Accessibility improves
- Transportation to and among campuses
- Parking at El Centro

- Smoother articulation with community colleges
- Reinvigorate all academic programs to meet needs of 2020.
- Re-evaluate academic programs organization
- Increase connections and collaboration among academic departments
- Known for innovations in green initiatives

Academic programs in 2017

- AACSB accreditation for COBM
- Certificate programs
- Be more competitive in terms of attraction to students. We want to be their #1 choice.
- On-line courses
- Global Studies BA- MA/MS-PhD
- Environmental Science Program
- Nursing programs
- Have faculty reflect student diversity

Table 7:

The Cool Group

Look like -- Want to be --_Collective hopes for the future

- A. Become Model for Involving
1st generation students embracing
Postsecondary Education
Diversity
- B. Lifelong Learning
- C. Access and success in offering it
Creating structures
- D. Structure to enhance collaboration and welcoming to diversity of people and ideas
- E. External image
Truly Reflects Our
 - Values
 - Aspiration
 - Practices
- F. Access and Excellence are complimentary
 - Neither should be compromised
- G. NEIU should be known more for Academic Excellence instead of Just for Access
(low tuition)
- H. Improve internal culture and practices
- I. Internal identity
 - Building names
- J. More efforts by administration and staff to engage students
 - Ask students what they are interested in

Table 8:

1. Financially secure Institution

2. Leader in Education Field/ Research having name recognition (global) and clear identity
3. Provide education as a life learning experience resulting in workforce ready graduates.

Table 9:

What do we want to look like?

1. More of the Same:
 - green areas
 - new buildings (education)
 - commuter campus
 - residence halls
2. Actualize “Mission Statement”
 - collective hope
3. Diversity of students represented in faculty and staff
4. Maintain campus grounds/ buildings
5. Cultural (Multi-Cultural) center
6. Enhanced professionalism (ie: professional development) for faculty and staff

Want to be.....

1.
 - Diversity, Excellence, Mission
 - Expand international exchange/ study abroad
 - increase student participation
 - promote opportunities
2. Offer Ph.D.!!! Doctorates
 - Education
 - Each College
3. Endowment (Major)
 - Expansion of advancement to corporation and FDNS
4. Maintain vitality!
5. Identify Additional land for expansion

Collective Hope

Who do we want to be?

*University of Future:

Technology: On line courses/distance learning

*Quality” Majors for placement & attrition

- Internships

Image

- The “Go To”: First Choice!
- Public Presence
- Use of Media
- Faculty Expertise/Research
- Feeder to Corporations/ FDNS
- Media partnerships (IE: WTTW)

Table 10:

Satisfy students we have

Align space, enrollment, faculty, staff and match resources to plan.

Less paper

Establish centers of excellence

“Bonus”-- Produce the next Dave Letterman (exposure)

Endowment of \$600M

Develop an identity

University with highest paid employees and grads, and lowest tuition.

Lowest turnover: in staff

Highest placement of graduates

90% placed in their fields at graduation

Adaptive

“Residential Campus”

“I Want”

Increase % of school of choice

Increase % of those that stay 4 years.

Increase % to enter as freshman and graduate.

Expand graduate programs

Become feeder school to highly recognized Ph.D. programs.

Focus on Excellence at undergrad level.

Table 10:

T T/Instructor ratio of 75/25

Global

Purposefully prominent HIS

Campus facilities expanded to include new science/education buildings.

Campuses/ programs global in scope presence

Enhanced presence/status in Chicago area

Financial condition to ensure mission of ACCESS and excellence

NEIU known for instruction and Innovative programs

Primary hiring source for Elementary/ Secondary Education in Chicago area

Preservation/ Enhancement of campus green space

Near State of Art Technology

“Nordstrom” training in public relations for all staff/faculty

Recognized brand- alumni participation faculty/students/staff recruiting

Huge development fund and active alumni population

1. Known throughout Chicago area for excellence in instruction and innovation
2. Purposeful, prominent HSI with global reach
3. Updated/ expanded facilities include new Science and Education Buildings with preservation/ enhancement of green space

Table 11:

1. New Science building with updated labs
 2. Classrooms with technology enhanced features comparable with industry standards
 3. College of Education building
 4. Residence Halls
 5. Ethics incorporated into curriculum
 6. Fully staffed Police department with emergency response systems comparable with industry standards.
 7. Different/ new degree programs (ex. nursing, pharmacy)
 8. Doctoral degrees
 9. Global Studies undergraduate degree program
 10. Endowed Professorships
 11. Increase diversity (ethnic/racial) in recruitment
 12. Recognizable image so the public will know who we are and what we-The University--stand for
 13. Actively involved alumni association
- Enhanced/ increased number of partnerships NEIU- Business, for resources and internships
14. More visibility in terms of the accomplishments of NEIU and what we have to offer
 15. More focus on research including making research mandatory for graduate and undergraduate studies
 16. Adequate resources (staff, finances, facilities, students, etc.)
 17. Curriculum, development and enhancement to include doctorate research and ethics components

Table 12:

What do we want to look like?

- Technologically savvy
- Expand capacity in science
- Experts in providing quality higher education to first generation limited income students
- Consistency of advisement through years at NEIU
- Destination school: to work, to study
- An institutional commitment to goals that we have
- Student/employee/ customer service driven
- University with effective communication systems
- Streamlined bureaucracy
- Destination University for
 - Students
 - Employees
 - Prospective employers
- Convert from can't do to can do!!
- Diversity as an academic and cultural tool not just as a statistic

Table 13:

- Knowledge management, use collective resources more effectively
- Become a model university in many ways
 - A. Imaginative and cooperative internal fiscal management
 - B. Progressive education
 - C. Cutting edge radical and innovative curriculum
 - D. Responsible use of instructors
- Focus on access in terms of having strong connections to high schools and pipeline to graduate schools
- Prepare students for urban leadership
- Knowledge management – use collective knowledge at university
- Transform experience for students-give students a personal stake in learning-what are they getting here?

Table 14:

- Are we a R1 institution or a “teaching” institution?
- Build collective relationships within and outside of NEIU
- Efficient bureaucracy that supports effective academic outcomes
- U-Pass
- # of faculty/courses
- Do it or don’t! —→ VISION!
- % of African American Students
- We envision ourselves as a teaching/student focused institution
- Reflect the diversity of our city: tightly married to our community (i.e., increase in percentage of African American Students)
- Accessibility – Affordability, transportation, housing, coursework in a timely fashion, resources for hiring sufficient faculty- quality or quantity? (ratio)
- Efficiency to support effective outcomes

Table 15:

What do we want to look like?

- Social
 - developing/improving community-sense
 - student pride amongst all curriculum
 - Athletics
 - Cohesive diversity/visibility (academic/ integrity)
- Academic – online/hybrid course development
- Physical – residence halls
 - Infrastructure
- Fiscal- Outsource
 - Alternative revenue
- Increase Faculty – Develop more supporting relations
 - Marketing
 - Alumni involvement
 - Advancement officer
- Improvements
 - Physical (structural/buildings)
 - Fiscal (more budget increases in certain satellite campuses)
 - Physical & Fiscal & Social (increased quality of full-time instructors)
 - Physical & Fiscal (faculty research)
 - Fiscal (financial independence, funding, accessibility constituents classroom/students)