

STRATEGIC PLANNING OPEN MEETINGS

Strategic Goals and Action Steps DRAFT

Strategic Goal One:

STUDENT SUCCESS: Ensure student success from recruitment through graduation by creating a culture in which all members of the university community are engaged in attracting, educating and graduating students who achieve the objectives for baccalaureate and graduate degrees.

Action Step 1: Develop, implement, and invest resources in a comprehensive enrollment management plan that engages the university community.

Action Step 2: Raise undergraduate and graduate student retention, progression, and graduation rates to specific university benchmarks and goals.

Action Step 3: Create a system that provides intentional academic advising for all students across the university.

Action Step 4: Improve coordination between student support programs and services with a focus on quality, customer service, and better integration with the curriculum.

Action Step 5: Build well-defined articulation agreements and foster strong relationships with community colleges and other colleges and universities to ensure clear transition pathways for transfer students.

Action Step 6: Develop a recognized brand for NEIU.

Action Step 7: Implement a marketing and public relations plan to communicate the University brand to external and internal audiences.

Strategic Goal Two:

COMMITTED FACULTY AND STAFF: Make NEIU a world-class educational institution and an employer of choice through investment in faculty and staff.

Action Step 1: Recruit and retain student-focused faculty and staff committed to assuring student success.

Action Step 2: Provide support systems and programs that create a positive work environment for all.

Action Step 3: Adopt the most effective collaborative operational structures and clarify the roles and responsibilities of all members of the University.

Action Step 4: Create a culture in which professional development and training is provided to all faculty and staff based on best practices.

Strategic Goal Three:

ACADEMIC QUALITY: Develop an environment which supports curricular and pedagogical innovation that aligns with the mission of the institution, the standards of the disciplines, student needs, and career and civic opportunities in a global society.

Action Step 1: Develop a Statement of Objectives for the Baccalaureate Degree and a Statement of Objectives for the Graduate Degree at NEIU.

Action Step 2: Review and revise general education based on national best practices and successful innovations at peer institutions.

Action Step 3: Review and revise discipline specific curricula based on national best practices and work force needs.

Action Step 4: Support and create interdisciplinary courses and programs based on best practices and institutional strengths.

Action Step 5: Review and strengthen the roles of CCICS, CTC, El Centro and the University Center of Lake County in fulfilling the NEIU Mission.

Action Step 6: Utilize diversity as a curricular/pedagogical dimension integrated with global and cultural studies and throughout the curriculum.

Action Step 7: Enhance and expand technology-enriched curricula which can include hybrid and on-line courses.

Action Step 8: Support professional development opportunities of students through experiences such as internships, service learning, and career services.

Action Step 9: Promote opportunities for student engagement and learning and encourage collaborative partnerships between faculty and staff designed to enhance the learning environment.

Action Step 10: Focus on academic programs linked to regional economic development and global work force demands.

Strategic Goal Four:

FISCAL STRENGTH: Enhance the University's financial viability and reduce reliance on state general funds and student tuition by diversifying revenue sources and strengthening institutional relationships with federal, state and local governments, and private sponsors.

Action Step 1: Support faculty and staff efforts to secure external funding that strengthens curricular, co-curricular and community development.

Action Step 2: Strengthen lobbying efforts with federal, state and local governments to secure new appropriations for the University.

Action Step 3: Identify and capitalize on extended learning services and other opportunities.

Action Step 4: Develop and implement the infrastructure for fundraising programs and alumni relations.

Action Step 5: Increase corporate, foundation and other philanthropic support to the University.

Action Step 6: Increase private support from individuals (including faculty, staff, alumni and others)

Strategic Goal Five:

LEARNING ENVIRONMENT: Provide a supportive learning, teaching and working environment by improving physical infrastructure, environmental sustainability and operating productivity.

Action Step 1: Streamline and redesign operational work flows and processes with the intent of improving service quality and productivity.

Action Step 2: Add a residential life component consistent with the mission of the University.

Action Step 3: Identify locations and develop facility plans for future student services, such as a cultural center and a "One Stop" student service center.

Action Step 4: Invest in technology infrastructure to support academic and operational goals.

Action Step 5: Ensure that there are appropriate furnishings; classroom, office, and student space; and parking for each campus through renovation, reallocation, and new capital building to accommodate current needs and long-term growth.

Action Step 6: Establish environmental sustainability as a key element of NEIU's identity.