

39th Annual

CHUCK KANE

MEMORIAL GOLF OUTING

Supporting a good cause in memory of a good man.

SPONSORSHIP
OPPORTUNITIES
August 15, 2011

Highland Park Country Club
1201 Park Avenue West
Highland Park, IL



A GOOD CAUSE

Proceeds from the Kane Golf Outing support scholarships for students in all colleges of Northeastern Illinois University. To date, more than 90 students have received Chuck Kane scholarships.

A GOOD MAN

Chuck Kane, was Northeastern Illinois University's first athletic director, he was a dedicated teacher and a beloved golf coach. Since 1972, the NEIU community has honored his memory with the annual Kane Golf Outing, which is now the University's oldest philanthropic event.

A GOOD OPPORTUNITY

Our goal is to make sure NEIU alumni – nearly 66,000 of them – and our wide network of friends know that **you** support the Chuck Kane Memorial Golf Outing and that **you** help to provide much needed scholarships to deserving NEIU students.

2011 KANE COMMITTEE

COMMITTEE CHAIR

Jonathan J. Stein

*NEIU Foundation Corporate Secretary
NEIU Alumnus
Inland Real Estate Group, Inc.*

MEMBERS

Lawrence Bernstein

*Retired NEIU employee
NEIU Alumnus
Anderson Landscape Supply*

Liesl Downey

NEIU Director of Development

Tom Gramins, CPA

NEIU Foundation Treasurer

Mark Kipp

*Retired NEIU Employee
NEIU Alumnus*

Carla Knorowski

NEIU Foundation Executive Director

Jean Potillo

*NEIU Administrative Information Systems
NEIU Alumna*

Betty Rocci

*NEIU Foundation Board Member
ETCON Corporation*

Damaris Tapia

*NEIU Director of Alumni Relations
NEIU Alumna*

Matthew Specht

NEIU Director of Campus Recreation

Ralph Zia

Retired NEIU Assistant Vice-President of Facilities

NORTHEASTERN ILLINOIS UNIVERSITY
FOUNDATION

5500 NORTH ST. LOUIS AVENUE • CHICAGO, ILLINOIS 60625-4699



SPONSORSHIP OPPORTUNITIES

Title Sponsorship _____ \$10,000

- Title sponsorship acknowledgement in all promotional materials
- One Chuck Kane Scholarship in your company's name
- Banner at golf course
- Two foursomes for golf, lunch, cocktails and dinner
- Reserved table at dinner
- Sign at front and back nine on golf course
- Posters throughout NEIU main campus
- Sponsorship listed in *The Independent* newspaper
- News item in *In Common* magazine, mailed to all NEIU alumni

Dinner Sponsorship _____ \$5,000

- Dinner sponsorship acknowledgement in all printed materials
- One Chuck Kane Scholarship in your company's name
- One foursome for golf, lunch, cocktails and dinner
- Reserved table at dinner
- Sponsorship listed in *The Independent* newspaper
- Sign at front and back nine on golf course

Lunch Sponsorship _____ \$3,000

- Lunch sponsorship acknowledgement in all printed materials
- One foursome for golf, lunch, cocktails and dinner
- Sign at front OR back nine on the golf course

Cocktail Hour Sponsorship _____ \$3,000

- Cocktail Hour sponsorship acknowledgement in all printed materials
- One foursome for golf, lunch, cocktails and dinner
- Sign at front OR back nine on the golf course

Welcome Kit Sponsorship _____ \$2,500

- Welcome Kit sponsorship acknowledgement in all printed materials
- Bags with your company logo distributed to each golfer and loaded with give-away items
Bags must be supplied by Welcome Kit sponsor
- One foursome for golf, lunch, cocktails and dinner

Beverage Cart Sponsorship _____ \$2,000

- Beverage Cart sponsorship acknowledgement in all printed materials
- One foursome for golf, lunch, cocktails and dinner
- Your company's logo displayed on beverage cart and drink tickets at event

Chuck Kane Sponsor _____ \$1,750

- One Chuck Kane Memorial Scholarship in your company's name
- Cocktails & dinner for two
- Sign at hole
- Name in program

"Drive with the Pro" Sponsor _____ \$1,500

- Cocktails & dinner for two
- Sign at "Drive with the Pro" contest hole
- Name in program

Hole-in-One Sponsor _____ \$1,500

- Cocktails & dinner for two
- Sign at "Hole in One" contest hole
- Name in program

Putting Contest Sponsor _____ \$600

- Sign at putting green
- Name in program

Hole Sponsor _____ \$350

- Sign at hole
- Name in program

NEIU audience includes 1,600 faculty and staff, nearly 12,000 students and 66,000 alumni.

PLEASE MAKE CHECKS PAYABLE TO:

NEIU Foundation
5500 North St. Louis Avenue
Chicago, IL 60625

CONTACT:

Office of Development
Northeastern Illinois University
(773) 442-4210
www.neiu.edu/Kane
Kane@neiu.edu

IMPORTANT INFORMATION:

- Acknowledgement in printed material is contingent upon commitment of sponsorship prior to print deadlines.
- Sponsors are encouraged to provide promotional items for 150 golfer's welcome bags. *Items subject to approval by Kane Golf Outing Committee.*
- All sponsors will be acknowledged in event program and Powerpoint display at lunch & dinner.
- A portion of each sponsorship is tax-deductible to the extent allowable by law.