



To: The University Community

From: Sharon Hahs

Re: Vice President for Advancement Search

Date: November 30, 2007

I am very pleased to announce the appointment of Carla A. Knorowski, Ph.D. as Vice President for Advancement. Dr. Knorowski has more than 20 years of demonstrated success in public higher education advancement and other nonprofit institutional development. Her wide-range of experience will provide a strong foundation as we redefine the vision of philanthropy and advancement programs at Northeastern.

Dr. Knorowski will oversee fundraising and development activities as well as the areas of alumni affairs, marketing, publications, and public relations. She will also serve as the executive director of the Northeastern Illinois University Foundation.

Currently, Dr. Knorowski is the Managing Director of Development at the Chicago Humanities Festival, a \$3.2 million nonprofit arts and humanities organization. Her impressive development portfolio includes raising over \$10 million in the last three years. Prior to that, she served in various capacities at the University of Illinois at Chicago including Director of Advancement and External Affairs, Vice President and Associate Chancellor for Alumni Affairs, and Associate Dean for Development and External Affairs.

The appointment of Dr. Knorowski concludes a national search. I'm proud of the collaborative work which resulted in such a successful process and an outstanding appointment. I would like to thank the search committee, led by Dean Murrell Duster, and everyone who participated in the process. Dr. Knorowski will begin her appointment on January 16.

Please join me in welcoming our new Vice President for Advancement Dr. Carla Knorowski.