

# Ask Me Fact Sheet

Thank you for being an *ASK ME* Ambassador!

*ASK ME* is kicked off during the first week of Fall and Spring semesters by the Office of the Dean of Students through hosting the campaign information table. Across campus, staff, faculty and student leaders serve as campaign Ambassadors by wearing the official *Ask Me* button. Our aim is to encourage students to approach anyone wearing an *Ask Me* button for directions or general inquiries.

**The campaign, in part, fulfills the NEIU Strategic Goal One, Action Step 1.5, to:**

“Improve coordination among student and academic support programs and services with a focus on quality, customer service and intentional integration with the curriculum.”



**The *ASK ME* campaign serves to:**

Create an even friendlier, caring and engaging campus environment.

Lessen anxiety felt by students by providing answers in a personalized manner.

Encourage greater participation of faculty and staff in Student Life.

Help improve coordination among services.

Foster an enriching campus experience, leading to greater student retention.

If there are questions or comments, please contact Antoinette McConnell, (a-mcconnel@neiu.edu), ext. 4618, in the Office of the Dean of Students, B 119.



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