

# FACT SHEET

The **ASK ME!** Campaign in part fulfills the NEIU Strategic Goal One, Action Step 1.5: The campaign serves to:

- Create an even friendlier, caring and engaging campus environment.
- Lessen anxiety felt by students by providing answers in a personalized manner.
- Encourage greater participation of faculty and staff in Student Life.
- Help improve coordination among services.
- Foster an enriching campus experience, leading to greater student retention



The Ask Me logo created by NEIU Graphic Design

During the first weeks of each semester the *ASK ME!* campaign is kicked off by the Office of the Dean of Students. The official campaign information table is located in Village Square. Campus wide, faculty, staff and student leaders wear buttons to welcome students to campus and invite questions and inquiry. For more information, contact [a-mcconnell@neiu.edu](mailto:a-mcconnell@neiu.edu) or stop by B-119. .

Thank you for participating in the NEIU *ASK ME! Campaign*

