

**Course:** ART 392 Senior Projects- Spring 2007

**Instructor:** Kariann Fuqua  
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**Schedule:** Tuesdays/Thursdays 6-8:30 pm  
Room 252 Fine Arts Building

**Course:** This course is an introduction to graduating students to the general business and exhibition practices required of artists and designers working in the field of fine and applied arts. The course will provide basic information on portfolio development, including exhibition design and installation skills, marketing strategies, exhibition opportunities, the Chicago job market, and professional arts organizations.

**Course Requirements:**

1. Senior Exhibition: Each student is required to present an exhibition of 12-15 pieces of work from their area of concentration. The student will be responsible for all aspects of the exhibition including: framing, mounting, installation, wall labels, designing and printing exhibition announcements, and deinstallation. There are three locations on campus that you may sign up for an exhibition: the Library, 2<sup>nd</sup> floor of the Student Union, and the hallway of the Fine Arts Building. You also have the option of securing a location off campus to exhibit that is approved by the instructor.
2. Oral presentation of work: Each student must give at least a 15-minute oral presentation of their work and influences with the use of power point or with slides. You will be evaluated on your public speaking ability, content of your work, and your reflection of ideas through materials and processes. It is imperative that you are able to discuss your work and the work of others in front of an audience.
3. Writing: This component will be comprised of writing a resume, cover letter, artist statement, gallery review, and three transcribed 15-minute interviews of art professionals in the community.
4. Class Participation: As seniors, students are expected to fully participate in this class. There will be in class projects, lectures, discussions, presentations, and visiting artists throughout the course. It is necessary that you attend all class sessions. More than two absences will result in the lowering of your final grade.

**Attendance:** Attendance is mandatory. We will be meeting as a class on Tuesday evenings for lectures. Thursdays will be used for individual studio time as well as individual meetings with the instructor as necessary. Tuesdays are a required attendance day. Attendance will be taken at the beginning of each

class. Students are expected to come fully prepared and stay for the duration of the session. If you are more than 10 minutes late to class it will be counted as an absence. Habitual tardiness or leaving early for any reason will also hinder your grade. Because we are only meeting for Tuesday sessions, after two absences your grade will be dropped one letter grade. Only under extreme circumstances will any of these policies be reviewed.

**Grading:** Each of the four major required sections of the class will be graded on a 100 point scale with a total of 400 points possible.

Exhibition:	100 points
Oral presentation:	100 points
Writing: resume	20 points
Cover letter	15 points
Artist Statement	20 points
Gallery Review	15 points
Interviews	30 points
Class Participation:	100 points

### **Recommended Reading:**

Smith, Constance. Art Marketing 101. Nevada City, CA: ArtNetwork, 2001.  
Grant, Daniel. The Business of Being an Artist. New York: Allworth Press, 2000.  
Artist's & Graphic Designer's Market. Updated every year.

### **Course Schedule and Due Dates**

January 9- Introduction to syllabus and tour of possible exhibition locations

16- Lecture/ **Sign up for exhibition spaces**

23- Lecture

30- Lecture/ **1<sup>st</sup> draft of Artist Statement and names for interviews due**

February 6- Student presentations

13- student presentations

20- student presentations

27- student presentations

March 6- Lecture/ **Final draft of Artist Statement due**

13- Lecture/ **Two Interviews due**

20/22- **no class** Spring Break

**27- Gallery review Due**

April **3- Cover Letter and resume due**

10- Lecture

**17- Final interview due**

24- Lecture/ Last day of class